

National Music Centre to reopen Studio Bell on August 15

First four weekends free by reservation courtesy of Bell with programs and activities funded by Canadian Heritage

(Calgary, AB – July 30, 2020) The National Music Centre (NMC) is pleased to announce it will reopen Studio Bell on Saturday, August 15, 2020. Studio Bell will remain open every Saturday and Sunday from 10:00 am to 5:00 pm, operating at reduced capacity until further notice.

Admission will be free by reservation courtesy of Bell for the first four weekends from August 15 to September 6. Beginning September 12, admission will be offered at a reduced rate, which must also be reserved in advance, for the remainder of 2020. Reserve your ticket at studiobell.ca/general-admission (please note that NMC will be using a timed-ticketing system, so tickets must be booked in advance and arrivals must be on time. Those without pre-booked tickets cannot be admitted, and late arrivals cannot be guaranteed entry).

The National Music Centre will continue to follow all health and safety protocols set by Alberta Health Services to limit the spread of COVID-19. Visitors are asked to please follow these guidelines:

- Do not visit Studio Bell if you are exhibiting symptoms related to COVID-19 or are feeling unwell.
- Mask up! The City of Calgary's mask bylaw requires the public to wear face coverings in all indoor spaces. Entry will not be permitted to those without a face mask.
- Make use of the hand sanitizer stations and handwashing facilities located throughout Studio Bell.
- Practice social distancing, continue to move through the building, and avoid crowding around exhibits.
- Follow all posted directional or instructional signage.

Music lovers will be welcomed back to Studio Bell to celebrate Canada with programs and activities funded by Canadian Heritage. Explore the story of music in Canada through a special self-guided CanCon tour, or catch socially-distanced pop-up instrument show-and-tells and science and sound demos.

Guests will also be able to see the newly redesigned Canadian Music Hall of Fame gallery, featuring musical instruments and memorabilia from 2020 inductee, Jann Arden.

“We have been waiting cautiously and optimistically for this day since closing our doors on March 16,” said Andrew Mosker, President and CEO of NMC. “As we gradually move into a safe and phased reopening, we want to thank our staff, volunteers and the community for their support and resilience over these past few months. We are eager to safely welcome guests back to celebrate the role that music has played in providing comfort, connection, and healing throughout this pandemic.”

“I am delighted to hear that the National Music Centre will be able to safely reopen to performances so Albertans can enjoy our province’s musical heritage,” said Leela Sharon Aheer, Culture, Multiculturalism and Status of Women. “It has also been wonderful to work with them and all our partners in hosting the Alberta Spotlight online concert series in support of musicians in our province.”

In addition to Studio Bell’s reopening, NMC will continue to share its experience online through the virtual NMC Learning at Home series that connects science and sound. The new Speak Up! exhibit, honouring 13 powerful Indigenous voices in music, is currently viewable online at studiobell.ca/speak-up. The Alberta Spotlight concert series, in partnership with the Government of Alberta, Alberta Music, CKUA and Stagehand, will run throughout the summer.

Follow the National Music Centre on Facebook, Twitter, and Instagram or check out amplify.nmc.ca to keep up to date with our virtual partnerships and programs.

About Studio Bell, home of the National Music Centre

Studio Bell, home of the National Music Centre (NMC), is much more than a museum. A registered charity and national catalyst for discovery, innovation and renewal through music, NMC is preserving and celebrating Canada’s music story inside its home at Studio Bell in Calgary’s East Village. With programming that includes on-site and outreach education programs, performances, artist incubation and exhibitions, NMC is inspiring a new generation of music lovers. For more information, please visit studiobell.ca.

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