

## National Music Centre launches Legacy Vinyl fundraiser

Support Canada's music legacy and place your name on Studio Bell

*(Calgary, AB – June 29, 2020)* The National Music Centre (NMC) is excited to launch the Legacy Vinyl Campaign on July 1, and give supporters another opportunity to add their name to the iconic Studio Bell building, known as the home for music in Canada.

The fundraising campaign begins alongside Canada's 153rd birthday and Studio Bell's 4th anniversary, and will run until December 31, 2020. Music fans are invited to support Canada's music legacy and inscribe their names on a vinyl record that will be placed on the walls of Studio Bell.

By donating to the Legacy Vinyl Campaign, NMC supporters can purchase a custom 7-inch or 12-inch record and engrave a special message on it. Vinyl record displays will remain mounted across multiple levels within Studio Bell for a duration of 10 years.

Consider supporting through the following tiers:

- 45 RPM Single Vinyl (\$250): 7-inch vinyl, 20-character inscription, 10-year display duration, tax receipt
- Gold Vinyl (\$500): 12-inch vinyl, 30-character inscription, 10-year display duration, tax receipt
- Platinum Vinyl (\$1,000): 12-inch vinyl, 50-character inscription, 10-year display duration, tax receipt
- Diamond Vinyl (\$2,000): 12-inch vinyl, 50-character inscription, 10-year display duration, tax receipt, exclusive Level 5 'Best of Canada' location, and special invitation to Hall of Fame ceremonies

NMC has made many significant impacts on the community since opening Studio Bell in 2016. In 2019 alone, NMC welcomed nearly 183,000 guest visits to Studio Bell (up 21% from 2018), enriching the lives of visitors through music and drawing cultural tourism to the city. NMC inspired over 15,500 school students to learn through music, presented over 240 concerts and events, hosted over 40 artists for professional development programs and residencies, and launched three major exhibitions, among many other achievements.

"We want to thank our community for their support and resilience over these past few months. Before closing the doors of Studio Bell in March, NMC had just celebrated its most successful year yet. It will take time to get back to where we were before the pandemic, but we are confident that we'll get there in time with the support of our community," said Andrew Mosker, NMC President and CEO. "Your purchase of a vinyl record helps support the vibrancy and sustainability of NMC and ensures that we can continue to amplify the love, sharing, and understanding of music for many years to come."

Visit [studiobell.ca/legacy-vinyl](https://studiobell.ca/legacy-vinyl) on July 1 to buy your custom vinyl record and support Canada's music legacy.

**About Studio Bell, home of the National Music Centre**

Studio Bell, home of the National Music Centre (NMC), is much more than a museum. A registered charity and national catalyst for discovery, innovation and renewal through music, NMC is preserving and celebrating Canada's music story inside its home at Studio Bell in Calgary's East Village. With programming that includes on-site and outreach education programs, performances, artist incubation and exhibitions, NMC is inspiring a new generation of music lovers. For more information, please visit [studiobell.ca](http://studiobell.ca).

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