

Studio Bell After Hours returns after sold-out launch

Next installment of nighttime series happens on April 21

(Calgary, AB — April 4, 2017) After the sellout debut of Studio Bell After Hours, the National Music Centre (NMC) is excited to host the second installment of its new nighttime series on **Friday, April 21, from 6:00 pm to 10:00 pm.**

Join NMC for a fresh roster of DJs, along with more games and good times geared towards music fans 18 years of age and older.

Studio Bell After Hours will include:

- Live DJs, including selections from Esette (techno/house) and OAKK (bass music).
- Multi-level dance party in Studio Bell's second level performance hall and the EV Lounge on the East Village Skybridge.
- Digital-Analog Karaoke (YouTube and live band karaoke)
- Guitar Hero Challenge
- Instrument interactives, videogame fun, and music experiments.
- Pop-up bars and bites. *Cash only. ATM located on site.

"We were overwhelmed by the support of Calgarians who turned out en masse to support our very first After Hours event," said Adam Fox, NMC's Director of Programs. "With visitors dancing on multiple levels and interacting with our exhibitions and music experiments, we saw Studio Bell come alive like never before. We hope that Studio Bell After Hours becomes a monthly tradition for Calgary nightlife lovers."

Get your tickets in advance to the next edition of Studio Bell After Hours, the newest addition to Calgary's nightlife scene and the hottest ticket in town.

Tickets for Studio Bell After Hours are \$18 and \$14 for students (18+) and seniors. Please visit studiobell.ca/whats-on for details on the entire night's events and to purchase your tickets in advance.

Admission to Studio Bell After Hours is included with NMC Membership, so purchase your membership online today! Details at studiobell.ca/members.

The next spring installment of Studio Bell After Hours will happen on Friday, May 26. Three more After Hours events are slated for the fall. Dates will be announced in the coming months.

Special thanks to partners East Village Calgary, PK Sound, Calgary Herald, and It's Date Night.

About Studio Bell

Studio Bell, home of the National Music Centre, is a new state-of-the-art facility designed by Brad Cloepfil of Allied Works Architecture (Portland/New York). An international hub for music and technology, Studio Bell is the first national cultural institution of its kind dedicated to celebrating music in Canada in all of its forms. More than a museum, Studio Bell rises in nine interlocking towers, clad in glazed terra cotta in the heart of Calgary's East Village. The 160,000 square-foot building includes five floors of exhibition space, a 2000+ piece collection of artifacts, instruments and music technology, and other features including recording facilities, workshops, classrooms, an event space, and a 300-seat performance hall. For more information, please visit studiobell.ca.

About the National Music Centre

The National Music Centre (NMC) is a national catalyst for discovery, innovation and renewal through music. NMC will preserve and celebrate Canada's music story and inspire a new generation of music lovers through programming that includes on-site and outreach education programs, performances, artist incubation, and exhibitions. For more information, please visit nmc.ca.

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