

National Music Centre announces partnership with ADISQ Hall of Fame

Quebec's music hall of fame finds permanent home at Studio Bell in Calgary

(Calgary, AB — September 11, 2018) The National Music Centre (NMC) is pleased to announce a new partnership with ADISQ (the l'Association québécoise de l'industrie du disque, du spectacle et de la vidéo), Quebec's music industry association, which will see the ADISQ Hall of Fame find a permanent home in Calgary within Studio Bell.

"The National Music Centre is so proud to be the physical home to four halls of fame, fulfilling our national mandate by playing a role in building bridges between diverse cultures in Canada through music," said Andrew Mosker, President and CEO, NMC. "Welcoming the ADISQ Hall of Fame to Studio Bell, home of the National Music Centre in Calgary, will play an important role in sharing and celebrating Quebec's immense musical legacy with our audiences in Western Canada and beyond."

Tomorrow during a gala event in Montreal, legendary Quebec rock group Harmonium will be inducted into the hall of fame, which celebrates its 40th anniversary in 2018. Artifacts from them and other inductees will be incorporated into future exhibitions at Studio Bell.

The ADISQ Hall of Fame joins the Canadian Music Hall of Fame, the Canadian Songwriters Hall of Fame, and the Canadian Country Music Hall of Fame Collection, on level five of Studio Bell, a floor entirely dedicated to celebrating and recognizing Canadian music creators and artists who have left their mark at home and abroad.

In addition to the ADISQ Hall of Fame, the recipient of ADISQ's Breakthrough Artist of the Year Award has participated in NMC's Artist in Residence program for the past year as part of their prize. On-the-rise singer-songwriter Émile Bilodeau recorded at Studio Bell earlier in 2018, and this year's Breakthrough Artist winner will be invited to record in Calgary, too. This program offers breakthrough Quebec acts access to NMC's vast collection of historical musical artifacts, which spans over 450 years of technology and innovation, in the composition and recording of new works.

"This partnership with the National Music Centre will further enable us to help promote Quebec artists outside of the province," said Solange Drouin, Vice-President of Public Affairs and Director General at ADISQ. "It is important that the history of our artists is known throughout the country, and we are delighted that their legacy will be celebrated and shared with visitors at Studio Bell."

About Studio Bell, home of the National Music Centre

The National Music Centre (NMC) is a national catalyst for discovery, innovation and renewal through music. In its new home at Studio Bell, NMC will preserve and celebrate Canada's music story and inspire a new generation of music lovers through programming that includes on-site and outreach education programs, performances, artist incubation, and exhibitions. For more information, please visit nmc.ca.

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