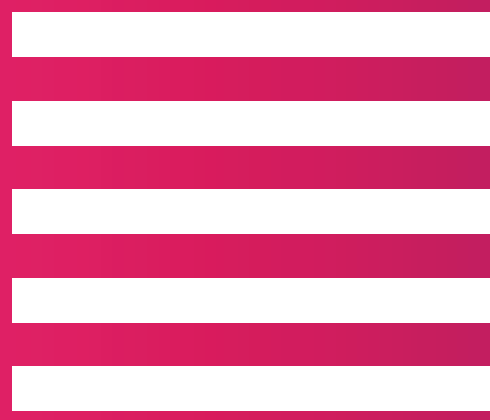


# StudioBell

Home of the · Maison du

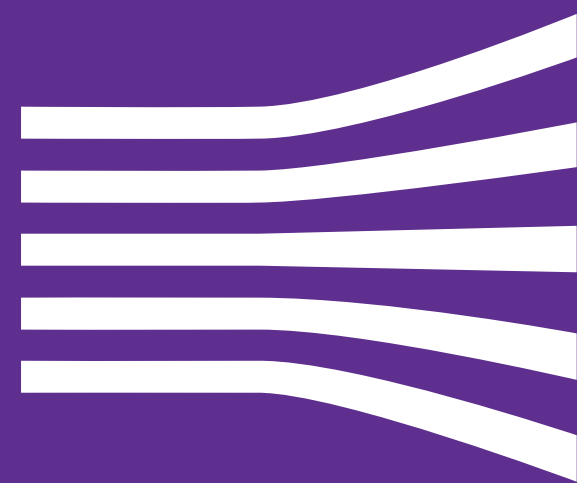


**National  
Music  
Centre**

**Centre  
National  
de Musique**



**VISITOR  
GUIDE**

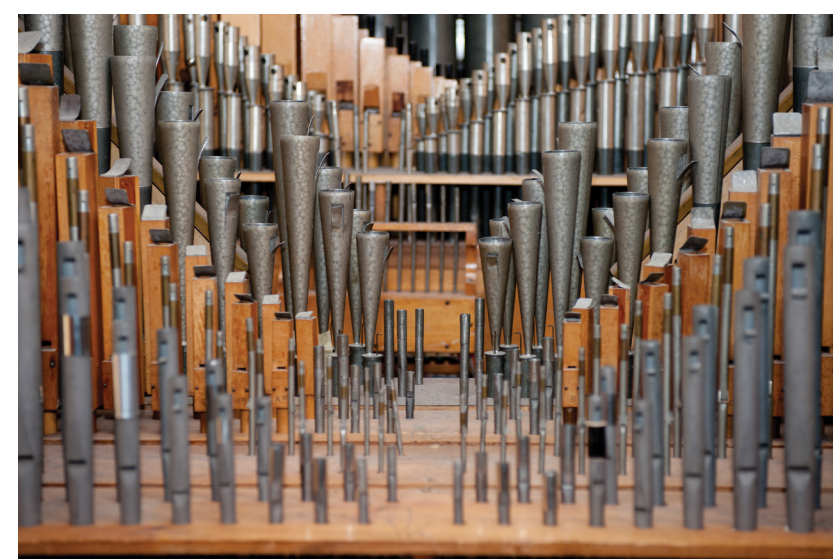


## A Cultural Landmark for Canada

This 160,000-square-foot facility, designed by Brad Cloepfil of Allied Works Architecture, is the first national cultural institution dedicated to celebrating music in Canada in all of its forms. Studio Bell rises in nine interlocking towers, clad in glazed terra cotta in the heart of Calgary's East Village.

Cloepfil found inspiration in musical instruments and the landscape of Western Canada. Can you spot these influences as you tour the building?

- Hoodoos
- The Rocky Mountains
- Crevasses
- Organ pipes
- Brass instruments
- Guitars



*Studio Bell, home of the National Music Centre. Photo by Jeremy Bittermann Photography.*



Learn more at [studiobell.ca/the-building](https://studiobell.ca/the-building)

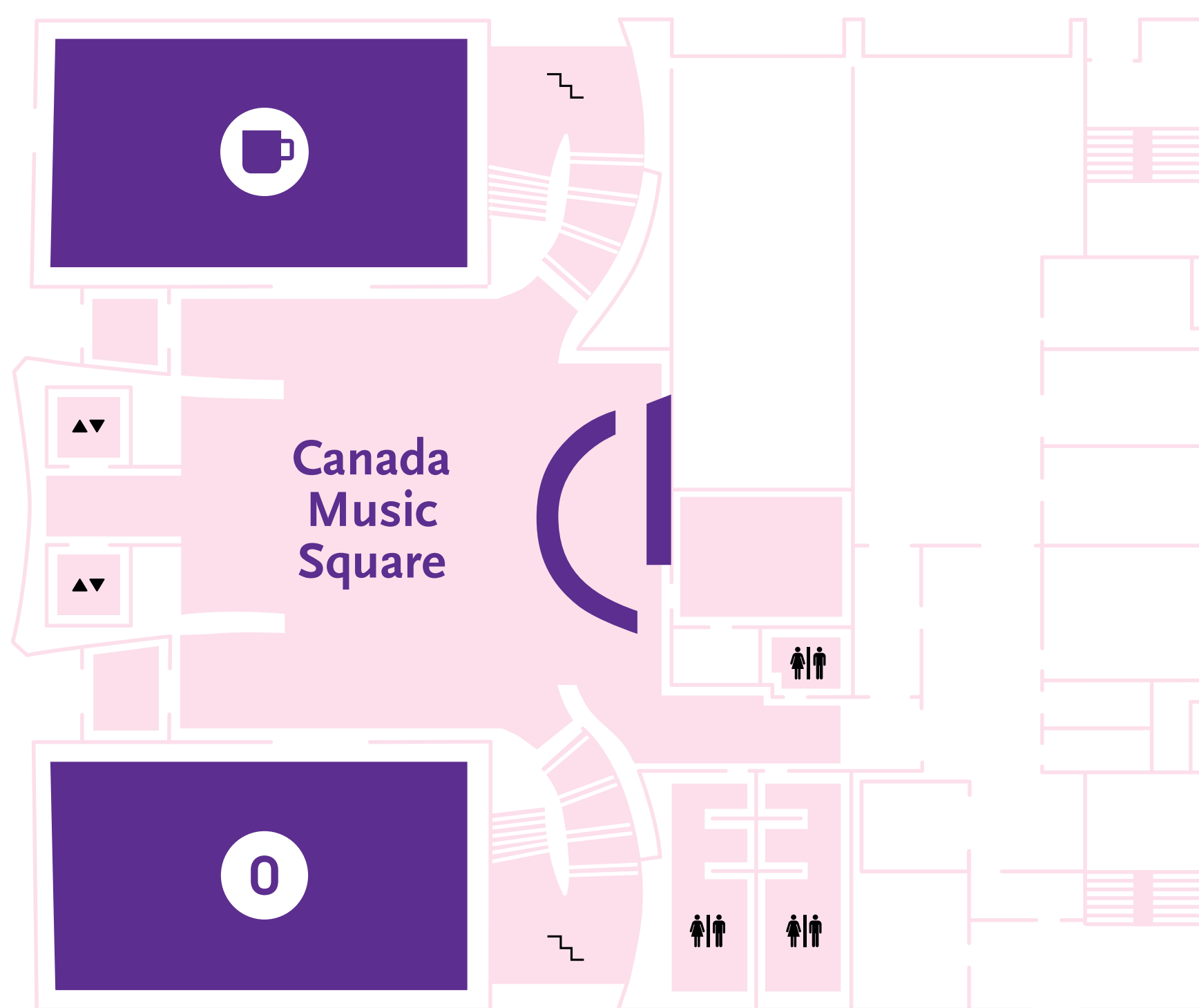
 Tag us in your pics @nmc\_canada

# Canada Music Square

Level 1

Welcome to Canada Music Square, the heart of Studio Bell. Buy tickets, start a guided tour, take a break, or grab a souvenir.

- 0** Drop-In Zone
- NMC Gift Shop and Café**
- ← Rolling Stones Mobile and the King Eddy across the street

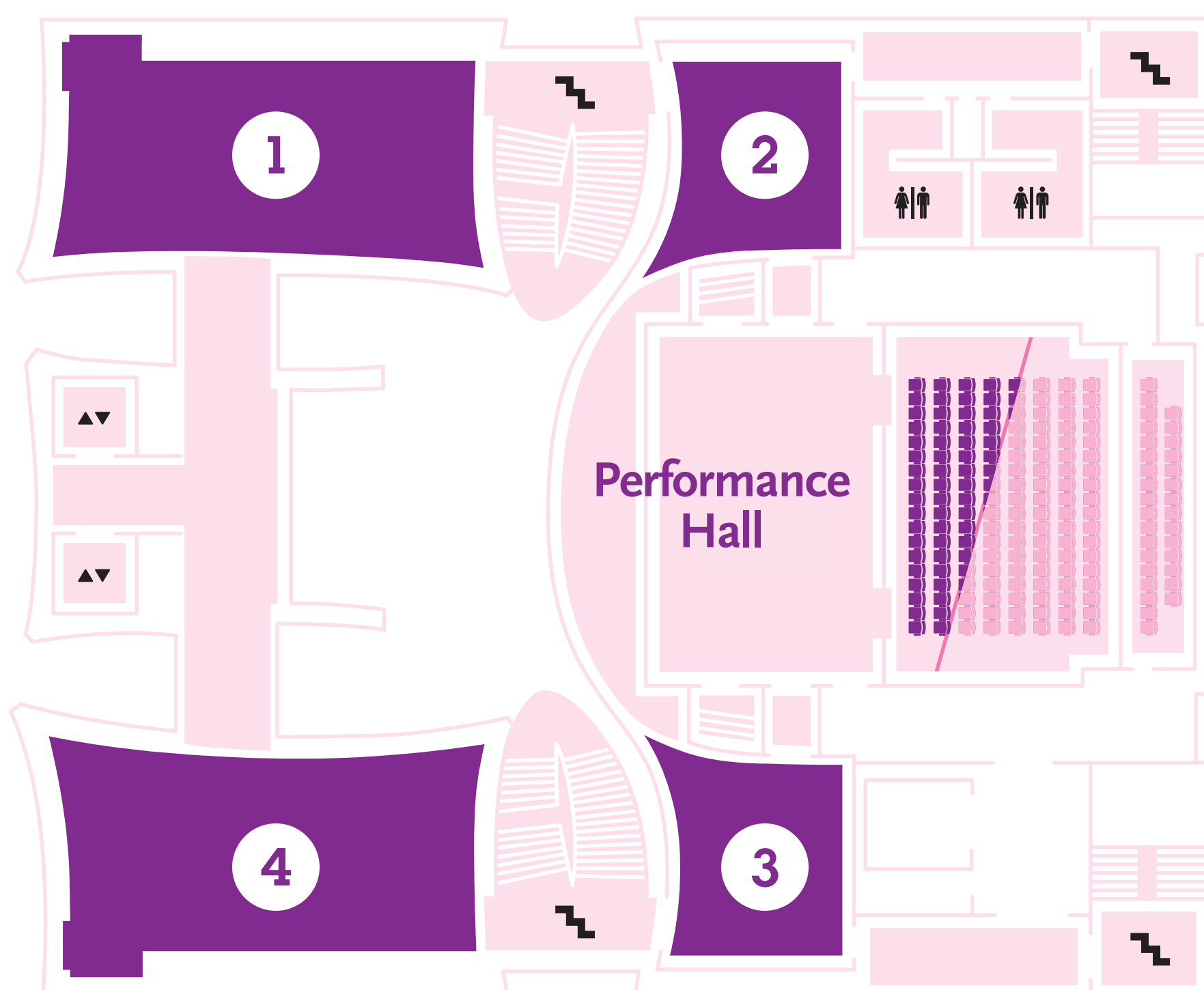


# Music Mosaic

Level 2

Tour through key music stories in Canada's history—iconic moments and places from coast to coast to coast.

- 1** *Power Corporation of Canada – Made In Canada*
- 2** **Trailblazers: Alberta**
- 3** **Where Music Lives**
- 4** *BMO Financial Group – Soundscapes*

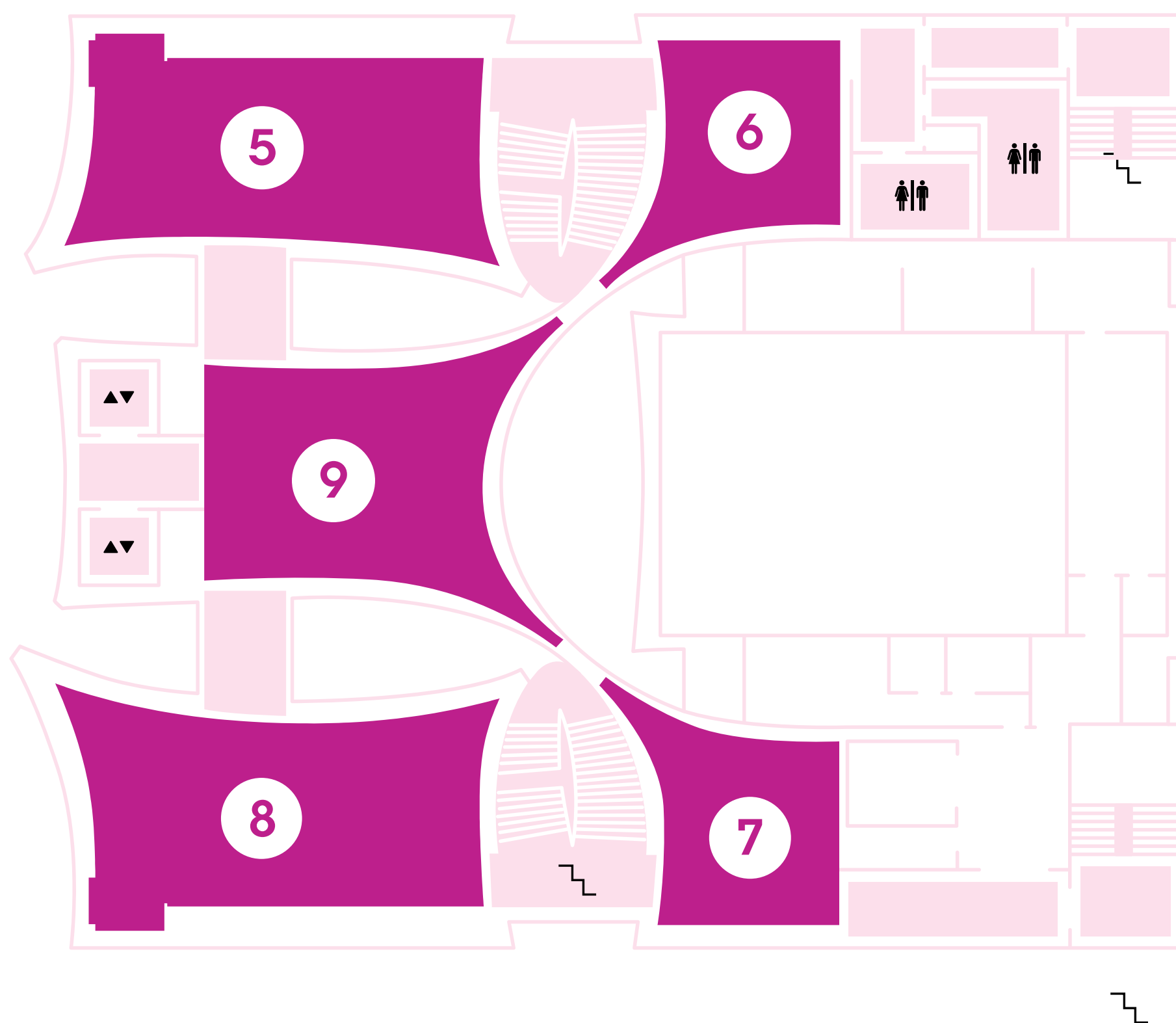


# Power of Music

Level 3

Learn how music stimulates your brain, moves your body, and nourishes your soul. Don't miss the Kimball Theatre Organ in action!

- 5 Voice
- 6 *Sam and Betty Switzer Foundation* – Speak Up!
- 7 Listen
- 8 Music & Wellness
- 9 Sound Affects

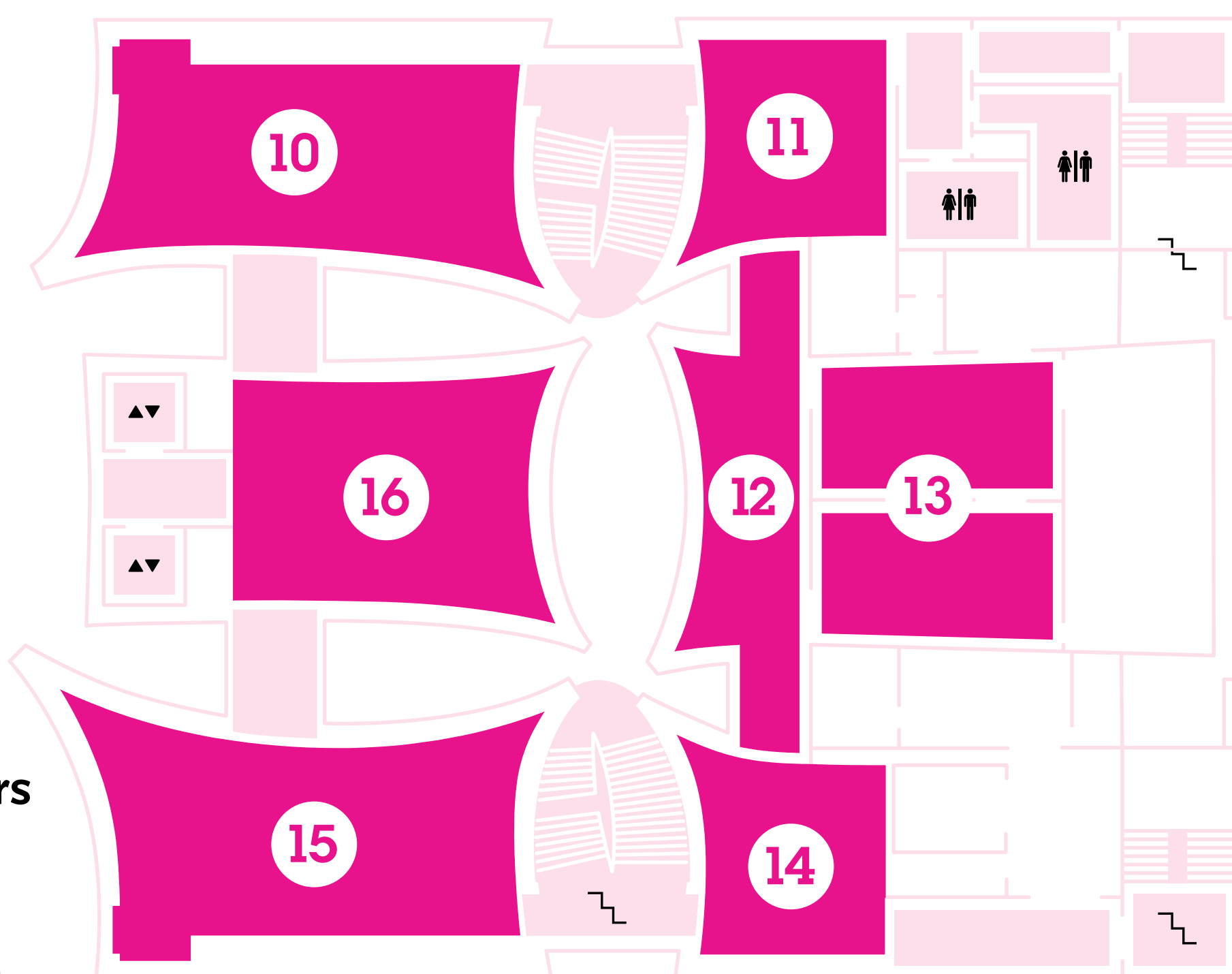


# Making Music

Level 4

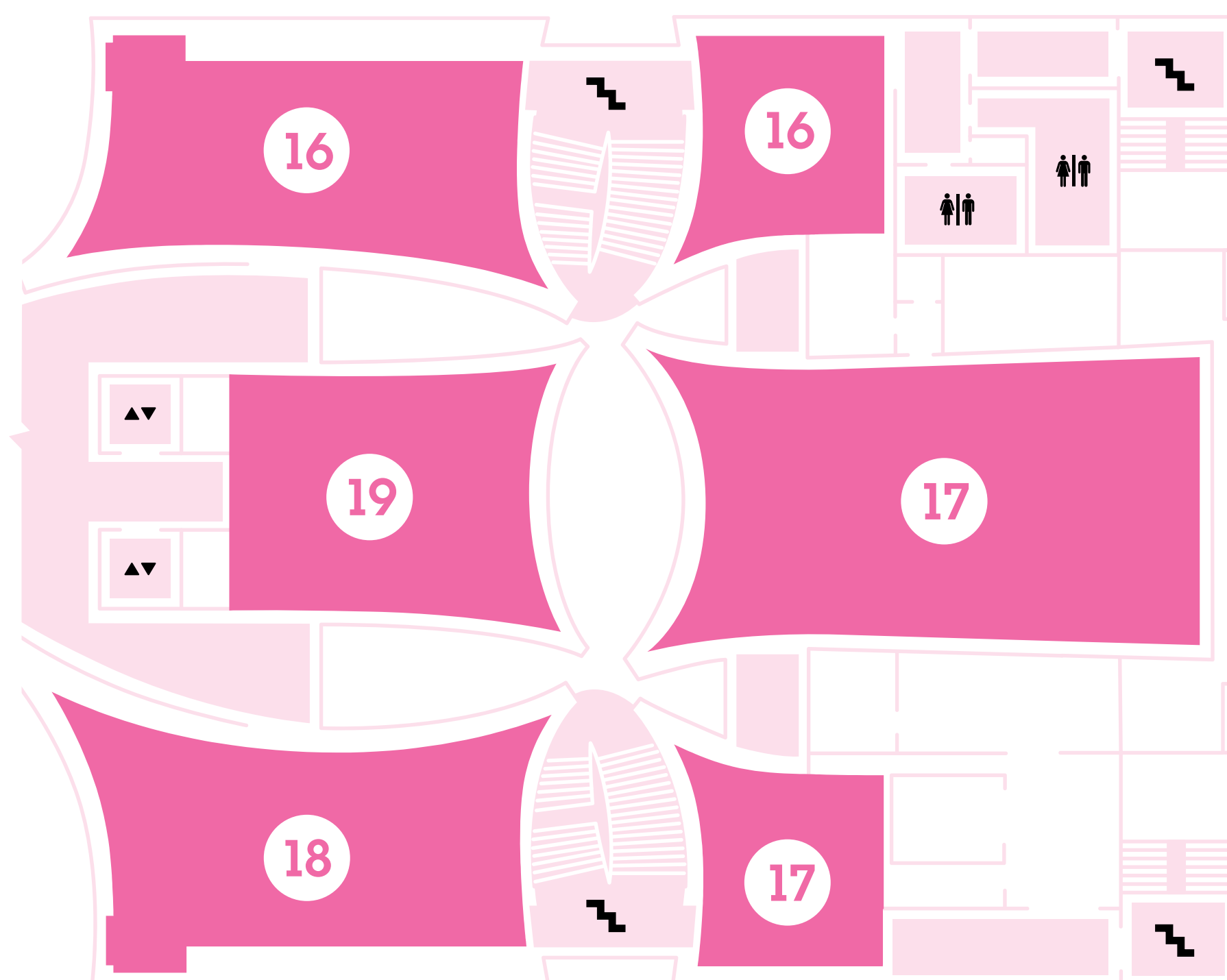
Get hands-on and make some music. Whether amateur or professional, music is for everyone.

- 10 Canadian Country Music Hall of Fame
- 11 Unplugged
- 12 Roots of NMC
- 13 Workshops
- 14 Plugged In
- 15 Canadian Songwriters Hall of Fame
- 16 ADISQ Hall of Fame



Celebrate the Canadian musicians who have left their mark on this country and beyond. Visit the East Village Skybridge for the views and the sounds of the sun.

- 16** Canadian Music Hall of Fame
- 17** National Bank Special Exhibitions Gallery – Violins of Hope
- 18** Idols and Icons
- 19** The Cloud Lounge



 Restrooms     Elevators     Stairs

## Feeling hungry?



Visit the **NMC Gift Shop & Café** on Level 1 for an afternoon snack or beverage.

Browse the gift shop for NMC merchandise, souvenirs, or gifts for the music lovers in your life.

[Shop online here](#)



**The King Eddy** across 4 Street is a restaurant and music venue offering comfort-food classics, sharable bites, veggie options, and a selection of local brews and custom cocktails.

Visit [kingeddy.ca](http://kingeddy.ca) for the menu and live music schedule.

# NMC's Top Five

Dive into NMC's collection, and don't miss the following:

- 1 The King Eddy (Across 4 Street)**  
Built in 1905, the historic King Eddy was the first desegregated bar in Calgary and a celebrated blues destination in the '80s. It's now open as a restaurant, bar, and live music venue.
- 2 Garnet Herzog Overdrive Unit (Level 2, Made In Canada)**  
Developed by Thomas "Gar" Gillies—founder of the Garnet Amplifier Company—the Herzog was built in collaboration with The Guess Who and Bachman-Turner Overdrive guitarist, Randy Bachman. The resulting Garnet Herzog went on to become the signature "Winnipeg sound" heard on tracks such as "American Woman" and "No Time."
- 3 Kimball Theatre Organ (Level 3, Sound Affects)**  
This 64-foot-long theatre organ was used during the silent movie era of the '20s and '30s. Check with the front desk for daily demonstration times.
- 4 Halls of Fame (Level 4)**  
Explore the newly-updated Canadian Songwriters Hall of Fame, ADISQ Hall of Fame, and Canadian Country Music Hall of Fame celebrating some of the greatest legends in Canada's music story.
- 5 Canadian Music Hall of Fame (Level 5)**  
Featuring musical artifacts, one-of-a-kind memorabilia, and tributes to the latest inductees, this exhibition pays homage to Canada's most renowned music icons.



For more information on special tours and admission, please visit [studiobell.ca](https://studiobell.ca).

## Visitor Information






### Tips

Our visitor experience was inspired by music festivals, so we encourage you to explore the exhibition stages, listen to music, check out the digital screens, and take photos.

A complimentary self-serve coat check is located on Level 1 by the front desk. This service is first come, first served and NMC is not responsible for lost or stolen items.

### Protect Our Collection

At Studio Bell, we celebrate the story of music in Canada through artifacts and rare instruments. To keep our collection safe, we request the following:

-  No smoking or vaping
-  No food or beverages (excluding bottled water) on Levels 2-5
-  No pets – only licensed service animals are permitted inside Studio Bell
-  No touching exhibitions, cases or artifacts behind glass
-  No flash photography, tripods or selfie sticks

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### Re-Entry

Your admission grants same-day re-entry. Proof of purchase is required.

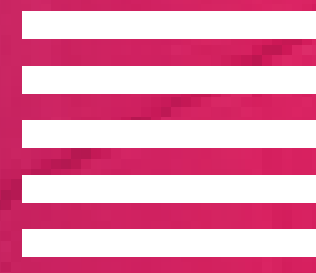
### Lost Something?

Our Lost and Found is located on Level 1 at the front desk.

### Contact Us

Feedback? Questions? Please call 403.543.5115 or email us at [info@studiobell.ca](mailto:info@studiobell.ca).

# StudioBell



National  
Music  
Centre

Centre  
National  
de Musique

## Loved your visit?

MAKE A DONATION TO SUPPORT  
THE NATIONAL MUSIC CENTRE.

**Make a donation at [studiobell.ca/donate](https://studiobell.ca/donate)**

NMC is a non-governmental, non-profit registered charitable organization that relies on earned revenue and donations to keep sharing and developing Canada's music story.

Your donation directly shapes the sounds of our future by providing music education programs, world-class artist development programs, and one-of-a-kind opportunities for collaboration. Help build a stronger, more vibrant Calgary for those who call this great city home and for all who visit.

## Leadership and Government Supporters



## Long Term Operational Supporters

