NMC Annual Report 2022



CELEBRATING DEBORAH COX

THE FIRST BLACK WOMAN INDUCTED TO THE CANADIAN MUSIC HALL OF FAME

Studio Bell



Centre National de Musique

LETTER FROM THE CHAIR OF THE BOARD



On behalf of the dedicated volunteer Board of Directors and Committee members at the National Music Centre (NMC), we come together again in the pages of this year's Annual Report to reflect on the transformative national journey of the NMC throughout this past year in 2022. Our hearts are filled with deep appreciation for the board and staff's exceptional leadership and unwavering guidance and commitment to NMC's mission and vision to make the world a better place through Canada's music.

We're very proud of NMC's rebirth in 2022 and the gradual return to post-pandemic operations. In short, we're back! Many exciting initiatives invited the public to return in greater numbers to Studio Bell while not compromising the digital offerings we developed during the years when we were closed to the public.

A crowning achievement in 2022 was the successful and safe full reopening of Studio Bell to the public for the entire year, a first since 2019. This allowed NMC to serve as a welcoming haven where the transformative power of music could be experienced firsthand. This accomplishment speaks volumes about the dedication of NMC's team and their incredibly creative resolve to serve "the music" and the public together, the details of which are documented in this annual report.

Equally noteworthy is the profound continued commitment to advancing equity, diversity, inclusivity, and accessibility within NMC's operations and ethos. More specifically, the work NMC has achieved in taking real action in advancing Truth and Reconciliation through the OHSOTO'KINO program is inspiring and timely. This advocacy has not only strengthened our resolve but has also fueled tangible progress in this critical area, as well as in other communities across Canada.

As we look forward, we are inspired by the possibilities that lie on the national horizon. We are confident in NMC's ability to continue shaping the music landscape and nurturing creativity in Canada and beyond.

A continued heartfelt thank you and immense gratitude to all the volunteer board and committee members from across Canada who served in 2022. Their combined strengths, passion, and wisdom have helped enormously in continuing to move NMC's inspiring national vision forward to serve creators, artists, health practitioners, music lovers, and many others from our home base in Alberta, across Canada, and beyond.

With Gratitude and Respect,

Rob Braide Chair, Board of Directors

NMC BOARD OF DIRECTORS

Rob Braide, Chair Jennifer Buchanan, Director Freida Butcher, Director Greg Kane, Director Steve Kane, Director Denise Man, Director Diane Deacon Mannix, Director Ron Mannix, Director David McLeod, Director David McLeod, Director Diane Pinet, Director Karen Prentice, Vice-Chair Susan Van Wielingen, Director Jennifer Walsh, Director

OFFICERS

Andrew Mosker, President & CEO

Garth Jacques, Secretary Treasurer

LETTER FROM THE **PRESIDENT AND CEO**



Greetings and welcome to the 2022 edition of *Encore*, the Annual Report of the National Music Centre (NMC). As we delve into the pages of this report, we embark on a journey through NMC's extraordinary year, one that reflects our organization's resilience, adaptability, and continued pursuit of our core mission.

The year 2022 stands as a remarkable chapter in NMC's evolving narrative. Throughout the year, our collective efforts were directed toward a gradual restoration of our operations and The return of school programs momentum to levels reminiscent of pre-pandemic times. Within these very pages, we are thrilled to present the stories and outcomes that defined NMC's sixth year of operations. It was a year marked by unwavering dedication to innovation, adaptability, and the profound fulfillment of our central mission. As we contemplate the milestones, triumphs, and growth that shaped NMC's trajectory in 2022, we take immense pride in the role we play in crafting a new national narrative for Canada's music on the global stage.

The backdrop of 2022 was uniquely significant, as it marked the first full year for NMC to operate without the weight of significant public health restrictions. This opened the door to the relaunch of numerous impactful programs. These included captivating exhibitions like Music and Wellness, along with the induction of esteemed figures into the Halls of Fame, including the exceptional Deborah Cox, the first black woman to be inducted into any Canadian Music Hall of Fame.

to Studio Bell was a notable achievement, reigniting our cherished on-site curriculum offerings. The year also witnessed the staging of our inaugural international conventions, introducing in-person and virtual avenues for engagement. The Alberta Music Cities Convention and the American Musical Instruments Society's annual gathering broadened NMC's reach and impact on a global scale.

An exciting addition to our journey was the launch of the OHSOTO'KINO suite of programs, centered on

Indigenous programming and curated through NMC's Indigenous Programming Advisory Committee.

Spearheaded by NMC Board Member David McLeod, the series facilitated new music creation, artist development, and exhibitions via the Speak *Up!* gallery. This initiative resonated deeply with NMC's commitment to the path of Truth and Reconciliation, amplifying Indigenous voices and narratives.

Public programs and coproductions returned to Studio Bell, bringing to life a diverse range of concerts, guided tours, and celebrations such as Canada Day and Pride events. Three innovative music therapy programs—Power of the Playlist, FunDrum, and HealthSongfound resonance with the new *Music and Wellness* exhibition, further reinforcing NMC's belief in the healing potential of music.

Our commitment to fostering artistic development and nurturing talent flourished through expanded artist development and recording studio programs. Creators from across Canada sought out NMC's recording studios for creative

exploration, professional growth, and mentorship, setting the stage for potential future recognitions.

It was heartening to welcome a return of third-party events to Studio Bell, a testament to the magnetic allure of our iconic venue. Partnerships with the King Eddy restaurant and live-music venue continued to flourish, supporting live music, recordings, and events throughout the year. The collaborative synergy between NMC and the King Eddy underscores our shared commitment to fostering musical experiences within Calgary's vibrant cultural landscape.

As we express our gratitude, it is essential to extend our heartfelt thanks to our donors, corporate sponsors, and government grantors. Their steadfast support reinforces our conviction that NMC is Canada's home for music for the world. Equally deserving of gratitude are our dedicated volunteers who have enriched NMC's operations and initiatives, underscoring the collaborative spirit that defines our journey.

The combined footfall of over 100.000 visitors at Studio Bell

and King Eddy in 2022 is a testament to the enduring impact of NMC. Since our opening, nearly 700,000 individuals have experienced the magic of NMC firsthand. This number doesn't encompass our digital platform, Amplify, which extends NMC's reach to audiences near and far.

To all who have supported us, both within our communities and across the creative landscape of Canada, we extend our heartfelt appreciation. Your steadfast commitment during NMC's sixth year, a year that witnessed rebuilding post-pandemic challenges, has been a driving force behind our resilience and innovation. As we look ahead, let's remain steadfast in our positivity and unyielding resilience, guiding us towards a future of even brighter prospects.

Sincerely Yours — Au Plaisir

Kohn hfoster

Andrew Mosker President & CEO Président et chef de la direction

STAFF

Thank you to the volunteers, staff, and supporters who work to make NMC a success.

ACKNOWLEDGEMENTS

It's an honour to share this land.

Studio Bell, home of the National Music Centre, is located on the traditional lands of the peoples of the Treaty 7 region.

NMC acknowledges and pays respect to the original custodians of these territories and is committed to working with Indigenous communities in Calgary and area in the spirit of collaboration and reconciliation.

EXECUTIVE OFFICE

Andrew Mosker President & CEO

Vanessa Van Bergen Chief of Staff and Senior Director, Administration

Ioana Busuioc Executive Assistant

OPERATIONS

Chad Saunders Director of Operations

Roberta Walker Volunteer Coordinator

FINANCE

Chermaine Chiu Chief Financial Officer

Stefanie Forward Senior Manager, Accounting

Adnan Ahmed Business Analyst

Pat Clifton Junior Accountant

Aarzoo Accounting Clerk

PROGRAMMING

Adam Fox Director of Programs Daniel Go Program Coordinator Paige Foley Programs Manager Evan Rothery Education Program Leader Brianna Ross Education & Public Programs Coordinator

EDUCATORS

Cameron Buie Melody Stang Isaac Szeto

COLLECTIONS AND EXHIBITIONS

Jesse Moffatt Director of Collections & Exhibitions

Brandon Hearty Manager, Collections & Exhibition Development Meghan MacKrous

Collections Coordinator

Max Iapaolo Collections Archivist

Aaron Boylan Collections & Exhibitions Technician

Graham Lessard Studio Manager & Recording Engineer

Jason Tawkin Studio & Electronics Engineer

Eric Cinnamon Audio Engineer

Michael Ayotte Studio Engineer

Chad Schroter-Gillespie Digital Media Specialist

Jacob Barton Digital Media Assistant

Franco Mosca Production Manager Oswaldo Stone Technical Director

TECHNICAL STAFF

Connor Harvey-Derbyshire Samantha Selci Niall Vos Stuart Bardsley Darryl Swart Kaden Chynoweth Rafael Salas Lopez Jeffrey Kynoch Philip Jukes Renato Niro Jason Eckenroth

Amy Heffernan

TJ Elkin

DEVELOPMENT

Phil Grace Interim Director of Development Amanda Mercato Annual Giving Officer

MARKETING AND COMMUNICATIONS

Brandon Wallis Director of Marketing ଝ Communications

Julijana Capone Senior Publicist

Emily Holloway Marketing & Website Coordinator

Brett Cassidy Digital Marketing & Social Media Coordinator

IT

Colin Cayford AV Support Specialist & Coordinator

VISITOR EXPERIENCE, CAFÉ AND GIFT SHOP

Shahrazad Azzi Manager of Visitor Experience

Meaghan Lawrence Visitor Experience Team Lead

Tara McLay-Molnar Retail Coordinator

Pranali Pandya Café Barista & Retail Lead

Emma Norris Café Barista & Retail Associate

Kim Cabral Visitor Experience Ambassador

Kaiteleen Saparco Visitor Experience Ambassador

BUSINESS DEVELOPMENT

Nandita Aggarwal Manager, Events & Client Success

Jaime Miller Sales & Event Specialist

Silviya Terziyska Sales & Event Specialist

EVENT STAFF

Janilyn Peredo Aline De Oliveira Trevisan Chantel Wons Adrian Sanders Shruti Sharma

FINANCE AND AUDIT COMMITTEE

Freida Butcher, Chair Robert Bennett Terry Booth Rob Braide (Ex Officio) Brinna Brinkerhoff Garth Jacques, Secretary Treasurer Andrew Mosker (Ex Officio) Karen Prentice Paige Shaw

CONTENT AND OPERATIONS COMMITTEE

Rob Braide, Chair Freida Butcher Garth Jacques, Secretary Treasurer Steve Kane Andrew Mosker (Ex Officio) Diane Pinet Susan Van Wielingen Jennifer Walsh

HUMAN RESOURCES AND GOVERNANCE COMMITTEE

Karen Prentice, Chair Rob Braide (Ex Officio) Freida Butcher Garth Jacques, Secretary Treasurer Ron Mannix Andrew Mosker (Ex Officio)

NATIONAL INDIGENOUS PROGRAMMING ADVISORY COMMITTEE

David McLeod, Chair Madeleine Allakariallak Lowa Beebe Alan Greyeyes Amanda Rheaume Steve Wood

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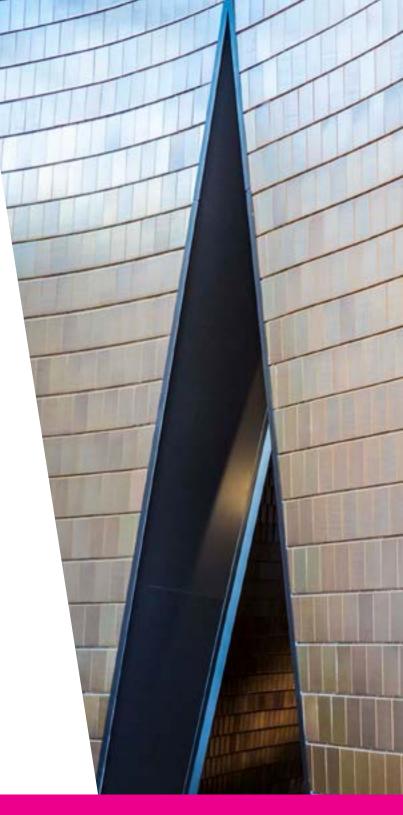




Jeremy Bittermann, Jenn Five, Brett Cassidy, Emily Holloway, Sebastian Buzzalino, David Kativu, Jacob Barton, Ozzy Stone, Chad Schroter-Gillespie, Music Cities Events, Roberta Walker, Meaghan Lawrence, Brianna Ross, Rich Aucoin.

DESIGN AND LAYOUT: Original design concept by Three Legged Dog with additional design and layout by Brandon Wallis and Emily Holloway.

WORDS BY: Julijana Capone, Chermaine Chiu, Andrew Mosker, Phil Gr



Julijana Capone, Chermaine Chiu, Andrew Mosker, Phil Grace, Rob Braide, Nandita Aggarwal, Emily Holloway, Brandon Wallis.

NATIONAL MUSIC CENTRE'S MISSION AND VISION

A hub for music in Canada, the National Music Centre is making a positive impact by connecting people through the power of music. If you love what we do, consider supporting us in a meaningful way.

OUR MISSION

TO GIVE CANADA A HOME THAT AMPLIFIES THE LOVE, SHARING, AND UNDERSTANDING OF MUSIC.

OUR VISION

TO BE A NATIONAL CATALYST FOR DISCOVERY, INNOVATION, AND RENEWAL THROUGH MUSIC.

OUR FIVE KEY PILLARS

- TO **ELEVATE** ALL VOICES, IDEAS, AND GENRES OF MUSIC.
- TO EDUCATE THROUGH THE LENS OF MUSIC.

TO **PRESERVE** CANADA'S MUSIC STORIES, ARTIFACTS, AND HERITAGE.

TO **FOSTER** INNOVATION, CREATION, WELLNESS, AND RENEWAL THROUGH MUSIC.

TO **CELEBRATE** OUR MUSIC ICONS AND THOSE WHO CAME BEFORE US.

OUR CORE VALUES

COMMUNITY DIVERSITY PASSION WORK ETHIC INNOVATION TEAMWORK FUN



 Visitors exploring National Music Centre's Made in Canada gallery. Photo credit: Jenn Five.

ABOUT STUDIO BELL

Studio Bell is a building naming rights partnership between National Music Centre and Bell, Canada's largest communications company. This collaboration supports NMC's vision to connect with music lovers across Canada and to support the Bell for Better campaign.

A HOME FOR MUSIC **IN CANADA**

1

Unique in the world for its education-focused programming, exhibitions, and living collections, Studio Bell opened on July 1, 2016. The 160,000 square foot building is clad in 220,000 custom glazed terra cotta tiles.

Created by Allied Works Architecture, the design was inspired by Canada's natural, rural, and urban landscapes, and Canada's music.

WHAT'S INSIDE?

Five floors of museum-quality exhibition galleries, a 300-seat performance hall, recording studios, the King Eddy live music venue and restaurant, classrooms, CKUA Radio's broadcast studio, and the NMC Gift Shop & Café.

NMC COLLECTIONS **& EXHIBITIONS**

Home of the Canadian Music Hall of Fame, the Canadian Country Music Hall of Fame, the Canadian Songwriters Hall

of Fame, and the ADISQ Hall of Fame honouring music makers from the francophone communities of Québec.

Thematic exhibitions about music in Canada, Canadian music memorabilia, and global music technology collections spanning 450 years of living music history.

Famed recording studio spaces, including the Rolling Stones Mobile Studio, as well as the historic King Eddy as a live music venue.

2022 AWARDS – NATIONAL MUSIC CENTRE

Western Canadian Music Awards Winner - Community Excellence Award Nominated - Impact in Artist Development Nominated - Impact in Live Music Nominated - Impact in Music Marketing

Studio Be

Prairie Design Awards Winner - Award of Excellence

Calgary Awards Nominated - Community Advocate

Country Music Alberta Awards Nominated - Industry Person of the Year - Emily Holloway

IUNO Awards Shawnee Kish - Nominated - Contemporary Indigenous Artist or Group



Queen Elizabeth II's Platinum Jubilee Medal Andrew Mosker

NMC STUDIOS: Western Canadian Music Awards The Harpoonist & The Axe Murderer - Winner - Blues Artist of the Year

> Studio Bell, home of the National Music Centre. Photo credit: Jeremy Bittermann.

WHO WE SERVE

Our audience spans generations of music lovers, cultural history buffs, architectural explorers, artists, and creators. Since opening Studio Bell in 2016, NMC has inspired students, artists, and creators, and welcomed visitors from around the world to learn about the ongoing story of music in Canada.

VISITS IN 2022 100,470 TOTAL VISITS

THESE ARE SOME OF THE PEOPLE WHO ARE PART OF NMC'S GROWING COMMUNITY:

- Music and culture enthusiasts
- Families
- Musicians, engineers, and technicians
- Schools and education groups
- Researchers and academics
- Tourists

ABOUT NATIONAL MUSIC CENTRE

The National Music Centre (NMC) is a non-profit registered charity with a mission to amplify the love, sharing, and understanding of music, preserve and celebrate Canada's music story, and inspire a new generation of music lovers. Our programs include exhibitions, artist development, performance, and education.

EXHIBITIONS

We will preserve Canadian culture and identity by sustaining our musical heritage. Our exhibitions exist to share the sounds, stories, instruments, and artifacts of our past and present in an innovative and engaging format accessible to all.

EDUCATION

We will foster curiosity, discovery, and learning through music. Our education programs offer a diverse range of inclusive and collaborative learning opportunities for music lovers of all ages and backgrounds. From our school programs designed for students in Kindergarten through Grade 12 to our Master in Residence program, we bring the stories of Canadian music to life.

PERFORMANCE

We will elevate the live performance experience for diverse audiences large and small. Our performance venues, including the Performance Hall and historic King Eddy — host local, national, and international artists from across the musical spectrum.

ARTIST DEVELOPMENT

We will foster emerging and established musical talent. Our artist development programs will offer artists time and space to create, experiment, innovate, and record in our world class recording environment. Artists will also have access to our living collection of historic instruments, legendary recording equipment, and expertise.

1 Family Day at Studio Bell. Photo credit: Emily Holloway.

EXHIBITIONS

National Music Centre is a musical monument for Alberta, Canada, and the world. Its exhibitions explore diverse music stories across genres, regions, and generations. Explore some of the compelling exhibition themes and groundbreaking artists featured in 2022.

UPDATED EXHIBITIONS IN 2022

SPEAK UP!

Five iconic Indigenous trailblazers added including Susan Aglukark, Kashtin, Eekwol, Shingoose, and Andy DeJarlis.

CANADIAN MUSIC HALL OF FAME

Celebrating 2022 inductee and R&B icon Deborah Cox, who also became the first Black woman to receive the national honour.

CANADIAN SONGWRITERS HALL OF FAME

Honouring 2022 inductees David Foster, Alanis Morissette, Bryan Adams, Jim Vallance, Murray McLauchlan, Daniel Lavoie, and Sylvain Lelièvre.

CANADIAN COUNTRY MUSIC HALL OF FAME

In tribute to 2022 inductees George Fox and Randall Prescott.

NEW IN 2022

MUSIC & WELLNESS

Music has an extraordinary capacity to affect human health and well-being, in ways we are still discovering. As part of NMC's ongoing commitment to amplifying the power of music, a new permanent Music & Wellness exhibition opened. Exploring music's

impact on mental and physical health, the exhibition features interviews from a variety of experts, including medical professionals, music therapists, community wellness advocates, and Indigenous Knowledge Keepers.



MUSIC AND WEL!

which as an extraordinary capacity to affect human health and wellbeing in ways we are still discovering! Learn more about the power of music through interviews with our four open a music neurologist, medical doctor, music herapist, and a Blackfort know

NEW IN 2022

BUFFY SAINTE-MARIE: PATHFINDER

Buffy Sainte-Marie's prolific career has been recognized through countless awards: JUNOs, an Academy Award, a Golden Globe, inductions, and honourary doctorates. In partnership with Paquin

the multifaceted artist's retrospective exhibition, Pathfinder, to Studio Bell.

Featuring 16 of her digital paintings, the exhibition



1 NMC's Music & Wellness exhibition launched on May 27, 2022. Photo credit: David Kativu. 2 The temporary Buffy Sainte-Marie: Pathfinder exhibition showcased Buffy's innovative digital artwork. Photo credit: Kaden Chynoweth.



Entertainment, NMC brought

offered a unique window into the evolution of one of the early innovators of digital art, starting with the purchase of her first Macintosh personal computer in 1984.

HALLS OF FAME

National Music Centre is home to four national music halls of fame, including the Canadian Music Hall of Fame, the Canadian Country Music Hall of Fame, the Canadian Songwriters Hall of Fame, and Quebec's ADISQ Hall of Fame. These partnerships exist to help fulfill NMC's national mandate and showcase the remarkable contributions of Canadian musicians from the past to the present.



ANADIAN

CANADIAN COUNTRY MUSIC HALL OF FAME

Photo credit: Ozzy Stone.

ADISQ HALL OF FAME Photo credit: Chad

Schroter-Gillespie.

COLLECTIONS

Spanning over 450 years of music history and innovation, NMC's collection is comprised of more than 2,000 pieces that help tell the stories of music in Canada.

Our collection is the foundation for many of National Music Centre's programs, providing teachers, visitors, and artists with unprecedented access to

music history and technology. Many artifacts from the collection can be found on display throughout National Music Centre's exhibitions in galleries at Studio Bell, while

COLLECTIONS AT A GLANCE

9 NEW DIGITAL AND PHYSICAL EXHIBITIONS1,488 NEW ARTIFACTS ADDED TO THE COLLECTION8,508 HOURS THE LIVING COLLECTION WAS IN USE

Photographer Dee Lippingwell donated 1,270 items from her archives to NMC's collection. Photo credit: Brett Cassidy.
 NMC's collection is full of legendary instruments, such as this Erard grand piano. Photo credit: Brett Cassidy.
 Beborah Cox's "The Bodyguard" stage outfit in the CMHoF exhibition. Photo credit: Brett Cassidy.

our "living collection" provides visiting artists and artists in residence with access to over 200 fully functional historic instruments maintained by NMC's in-house technicians.



AMERICAN MUSICAL INSTRUMENT SOCIETY CONFERENCE

The 2022 American Musical Instrument Society Conference (AMIS) convened at Studio Bell for four days in June of 2022. This was the first time that this international gathering of musical instrument scholars, collectors, and specialists met at National Music Centre.

The conference featured presentations, panel sessions, lecture recitals, video screenings, round-table panels, instrument demonstrations, and rare musical performances with Robyn Hatch playing live on NMC's mothership of synths, TONTO (aka The Original New Timbral Orchestra), and Chris Maric activating several curiosities from NMC's collection.

Nearly 100 people from the international musical instrument community attended the event, from collectors to museum professionals and professors to instrument builders.

TO EXPLORE THE CONFERENCE VIRTUALLY, VISIT AMPLIFY.NMC.CA/WATCH/AMIS-2022.





3 The conference featured numerous presentations and showcased instruments from

PROGRAMS

NMC shares the story of music in Canada through exhibitions, collections, artist development, education, and live music programs that nurture and inspire the next generation of musicians.

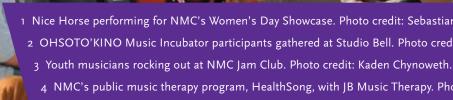
Through the National Music Centre's various programming streams, it amplifies the many diverse voices within Canada's musical mosaic.

Programs include Hall of Fame induction ceremonies with Canadian legends; artist development initiatives for

Indigenous musicians to develop their skills, receive mentorship, and perform through a music incubator; creative residencies that allow musicians to use NMC's collection and famed recording studios to create new works; activities that connect music and wellness; education for students of

all ages and skill levels; and live performances that span genres and offer a stage for artists from different communities to connect with new audiences.

NMC is committed to promoting diversity and inclusion in all of its programming and outreach.





1 Nice Horse performing for NMC's Women's Day Showcase. Photo credit: Sebastian Buzzalino. 2 OHSOTO'KINO Music Incubator participants gathered at Studio Bell. Photo credit: Brett Cassidy. 4 NMC's public music therapy program, HealthSong, with JB Music Therapy. Photo credit: NMC.

ALBERTA MUSIC CITIES CONVENTION

Advocating for music-friendly cities.

The National Music Centre is an advocate of music as an economic driver.

Working alongside West Anthem and Alberta Music, NMC presented the virtual Alberta Music Cities Convention, which brought together global policymakers, music industry professionals, academics, and city leaders from around the world to discuss music's pivotal role in cities.

Through our advocacy work, NMC demonstrated how vitally important it is to utilize Alberta's music industry to help foster a stronger and more resilient arts, culture, and creative industries sector.



MUSIC

CITIES

CONTENTION

THE FIRST-EVER **TWO-CITY EDITION OF MUSIC CITIES CONVENTION!**

LIVE FROM CALGARY & EDMONTON -ALBERTA, CANADA & STREAMED WORLDWIDE

"There are two things that you need to create a music city, infrastructure and knowledge. You need infrastructure for people to develop their great ideas. But you also need people with experience to teach and exchange ideas with the up and coming generation of entrepreneurs." - MARC BROWN, BYTA FOUNDER, PANELIST AT ALBERTA MUSIC CITIES CONVENTION





OHSOTO'KINO focuses on three elements: creation of new music in NMC's recording studios, artist development through a music incubator program, and storytelling through NMC exhibitions via the annually updated Speak Up! gallery and through content on NMC Amplify.

In 2022, the OHSOTO'KINO Indigenous programming initiative launched with support from TD Bank Group. Building on the groundwork already laid by NMC in previous years, more opportunities were created for Indigenous artists to produce new music, develop skills, and amplify their stories and cultural contributions.

OHSOTO'KINO is a Blackfoot phrase, which means 'to recognize a voice of.' This title acknowledges the Blackfoot people and the territory on which National Music Centre resides. NMC's National Indigenous Programming Advisory Committee played a pivotal

role in leading the direction of the initiative, which was designed to forge stronger bridges of understanding between Indigenous and non-Indigenous communities.

The first recipients of the OHSOTO'KINO Recording Bursary were multi-awardwinning Indigenous indiefolk/pop duo Twin Flames and powwow and round dance artist Joel Wood, who was nominated for a 2023 JUNO Awards for the album he created while in residence. For the OHSOTO'KINO Music Incubator, five artists were selected: Ojibway experimental jazz musician Chuck Copenace; Electric Religious, the project of

Métis singer-songwriter and guitarist Brandon Baker; Cree pop-R&B singer-songwriter Melody McArthur; Nehiyaw-Dene and Métis spoken word/rap artist Zoey Pricelys Roy; and and Cree country artist Jade Turner.

The *Speak Up!* exhibition was also updated in time for National Day for Truth and Reconciliation with five more Indigenous trailblazers: Inuk artist and activist Susan Aglukark, First Nations folkrock duo Kashtin, néhiyaw rapper Eekwol, the late Ojibway folk pioneer Curtis 'Shingoose' Jonnie; and late Métis fiddler Andy DeJarlis.

"Part of the intention behind recording Mikwanak Kamôsakinat was to encourage language revitalization. Singing has always been a way for me to connect with my Cree language, and my hope is that these new songs will inspire others to look back at their language and traditions." - JOEL WOOD, 2022 OHSOTO'KINO RECORDING BURSARY PARTICIPANT

"Through the OHSOTO'KINO Music Incubator, I was able to learn from other musicians in the industry who hold their culture and stories close to them, which I really appreciate. But not only that, being in NMC's building was so inspiring, and people were so welcoming. Seeing the *Speak* Up! exhibition with so many Indigenous heroes on display is where I saw that we are possible, and that we don't have to work so hard to be here, because we are already here." - ZOEY ROY, 2022 OHSOTO'KINO MUSIC INCUBATOR PARTICIPANT



EXPLORE ARTISTS' STORIES ONLINE AT AMPLIFY.NMC.CA/WATCH/OHSOTOKINO.

1 Jade Turner performing at the OHSOTO'KINO Music Incubator Showcase. Photo credit: Kaden Chynoweth.

ARTIST DEVELOPMENT

In 2022, artists, across genres and regions, returned in droves for NMC's artist residency, professional development, and mentorship programs.

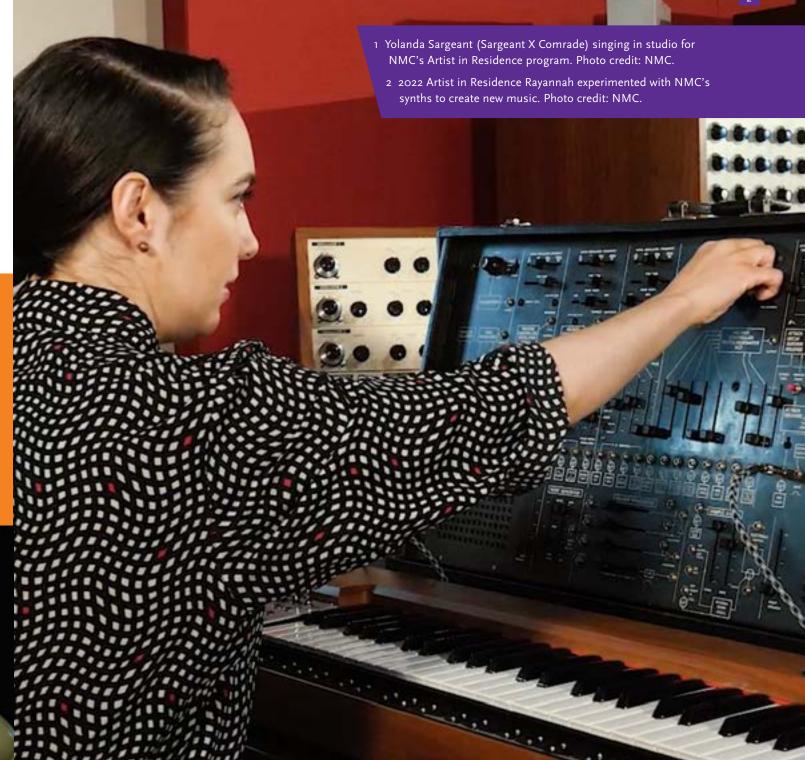
Pop-rock act MAJOR LOVE, electronic musician and producer Rayannah, lo-fi soul act Sargeant X Comrade, folk singer-songwriter John Wort Hannam, and classical pianist Andrea Botticelli participated in NMC's self-directed Artist in Residence program, designed to nurture artistry by providing musicians with

the tools, time and space, and use of NMC's collection to create new works.

In partnership with Canada's Music Incubator, the five-week creative entrepreneurship initiative, AE West (Artist Entrepreneur West), returned to in-person sessions, with artists from across Western

Canada converging at Studio Bell. Artists were offered professional development and mentorship to build sustainable careers in music, culminating in a live showcase at the King Eddy with the 12 participating artists.





"I've never laid my hands on a 1935 Martin, and I guess the added bonus is this is Neil Young's 1935 Martin. I wouldn't have the opportunity to even pick up an instrument like this if it wasn't for the National Music Centre – and there's lots of others." – 2022 NMC ARTIST IN RESIDENCE JOHN WORT HANNAM

RECORDING **STUDIOS**

National Music Centre's recording studios are a special place for artists, producers, and engineers to collaborate and build a strong music community.

NMC's recording studios are among the most unique studio With a strong belief that these studios should be accessible, accessibility, through our various funded artist development commercial recording stream.

Artists who recorded albums in our studios in 2022 include rock band Miesha & the Spanks, country artist Ryan Lindsay,

multifaceted musician Clea Anaïs, rapper Sinzere, and more. NMC boasts three historic analog recording consoles, state-of-the-art acoustic design, and access to over 200 musical instruments spanning 450 years

Three live rooms are also available and feature NMC's remarkable "living collection" classics like Minimoogs and Mellotrons, to sought-after

pieces such as a Hammond Novachord, a four-hundredyear-old harpsichord, and the first and largest multitimbral polyphonic analog synthesizer in existence: TONTO.

NMC provides artists with access to one of the greatest collections of instruments and music technology in the world to music—to use history to make

TO LEARN MORE ABOUT NMC'S STUDIOS, VISIT STUDIOBELL.CA/OUR-RECORDING-STUDIOS.

RECORDING STUDIOS AT A GLANCE

57 RECORDING SESSIONS 1,616 STUDIO RECORDING HOURS



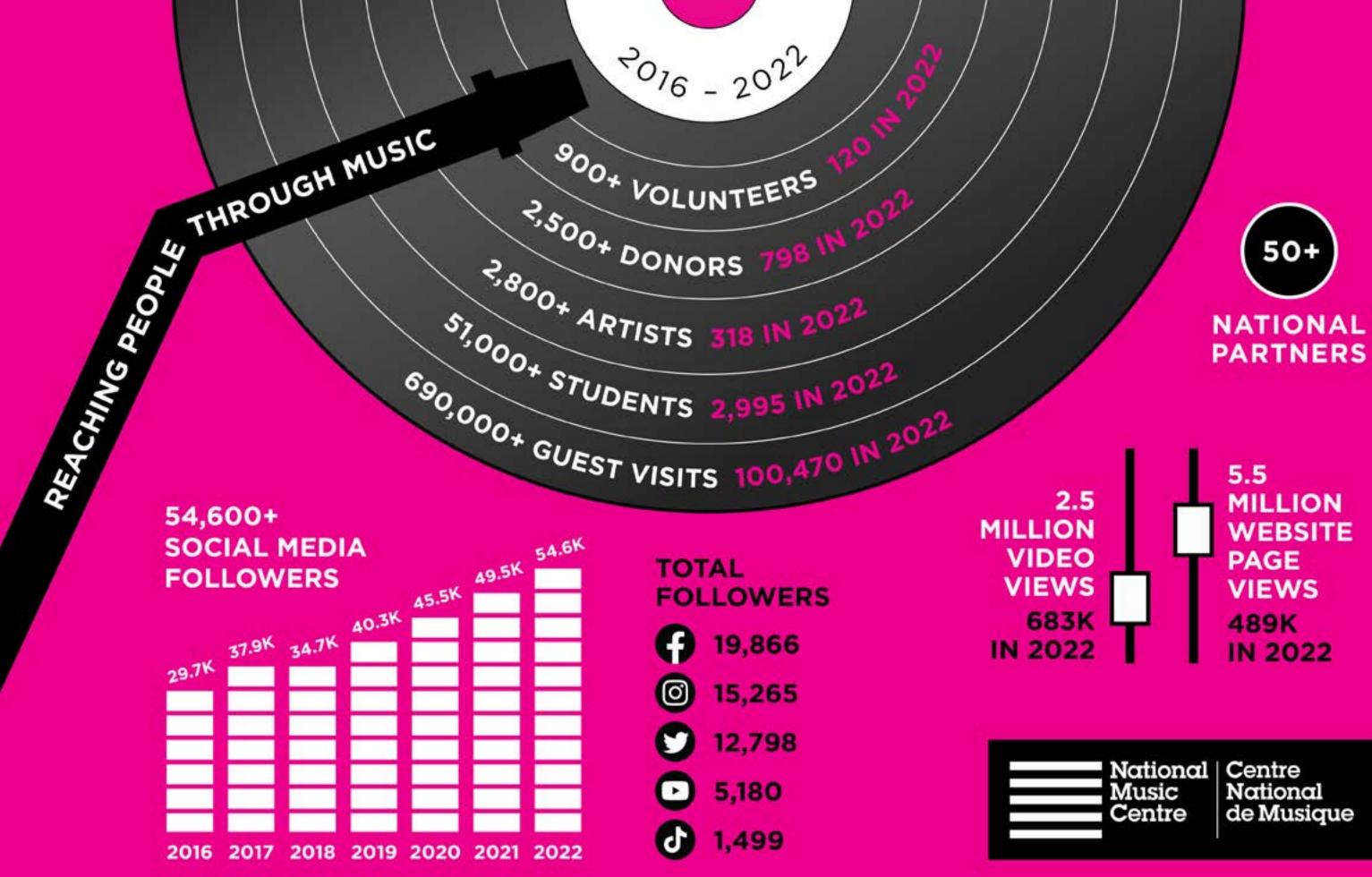
1 NMC's world-class recording studios contain three historic analog recording consoles and access to hundreds of iconic instruments. Photo credit: NMC. 2 Halifax-based pop artist Rich Aucoin's project Synthetic features TONTO. Photo credit: Rich Aucoin.





in the militar

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PUBLIC PROGRAMS

Public programs at Studio Bell enable visitors of all ages to engage with music on a deeper level.

Music comes to life here from Behind-the-Glass guided tours exploring smash-hit collection items with a talented musician, to weekend Backbeat activities, including pop-up performances, handson instrument show-andtells, presentations from community partners, and more.

on Canada Day; NMC's Pride series with Emét, Robert Adam, ZENON+, and Katie Windt; and "Synthtober," the October-long celebration and exploration of the strange, suspenseful, and space-y world of synthesizers to spark the circuits of our visitors.

events include Family Day

with Dueling Piano Kings;

Studio Bell's sixth anniversary

Of the year's many highlights, some standout programs and

PUBLIC PROGRAMS AT A GLANCE 83 PUBLIC PROGRAMS 12 PROGRAM PARTNERS 14 CO-PRODUCTIONS Music fans of all ages gathered to celebrate Canadian music and Studio Bell's sixth anniversary on Canada Day. Photo credit: Emily Holloway.



1

MUSIC AND WELLNESS

Music and healing are important topics for the National Music Centre as we continue to deliver our ongoing commitment to initiatives that promote the healing power of music.

Working in partnership with award-winning music therapist Jennifer Buchanan, we are just starting to scratch the surface of this work, providing music therapy to patients in palliative care, mental health and intensive care units, and neurorehabilitation at two hospitals in Calgary. But it's not just patients who have benefitted from this partnership. In 2022, we

launched three new music therapy programs at Studio Bell, including the Power of the Playlist supported by Bell, FunDrum, and HealthSong. Through these programs, music lovers – within and outside of a clinical setting – experienced the joy and healing power of music through singing, playing instruments, or listening to their favourite songs.

"So much of what we do on our unit and our direct patient care is about pain. For both staff and patients, this becomes so overwhelming and takes such a toll. For us to be able to offer something that is about joy and wellness has become a gamechanger for our staff."

– RESEARCH PARTICIPANT IN TELEPRESENCE ROBOT MUSIC THERAPY STUDY

"There is no single activity that stimulates more areas of the brain simultaneously than when we listen to music that matters to us."

- JENNIFER BUCHANNAN, AWARD-WINNING MUSIC THERAPIST AND AUTHOR OF WELLNESS, WELLPLAYED: THE POWER OF THE PLAYLIST

Studio Bell Contract States

O2021 IB Music Therapy. All rights reserved Illustration published in wellnesswellplayed.com

MUSIC AND WELLNESS AT A GLANCE 166 PARTICIPANTS SERVED AT STUDIO BELL 4,140 PATIENT VISITS IN HOSPITALS

NMC's drop-in program, the Power of the Playlist, was facilitated by Jennifer Buchanan, founder of JB Music Therapy. Photo credit: NMC. 2 Guests participating in a drum circle at NMC's Music & Wellness exhibition launch. Photo credit: Emily Holloway.

WATCH THE POWER OF THE PLAYLIST EPISODES AT AMPLIFY.NMC.CA/WATCH/POWER-OF-THE-PLAYLIST.

1



2,070 HOURS OF MUSIC THERAPY IN HOSPITALS



EDUCATION

Our programs for educators and youth inspire students to learn about the world through the lens of music, while also discovering Canada's ever-evolving music history.

After a two-year hiatus due to the pandemic, we welcomed school groups back to the building to experience our K-12 curriculum and programs

To draw more young we partnered with CJAY 92 to promote NMC's free afterschool Jam Club for teens, and gift 92 brand new guitars to 92 deserving kids, resulting inspired to make music in

2022. Our NMC Summer Camps also returned to inages 8-13 getting the chance experiment with sound, and express themselves through

people discovering their musical talent and strive to meet all music lovers where they are. By doing so, we hope appreciation for music and the arts.

EDUCATION AT A GLANCE

2,995 STUDENTS SERVED **51 SCHOOLS WHO VISITED** "If music didn't exist, [the world] would just be plain...like not being able to see colours in your eyes." - AMY, NMC SUMMER CAMP STUDENT

🖻 YAMAHA





1 The next generation of musicians learning to play music together as a band through NMC's summer camps. Photo credit: Brianna Ross.

LIVE MUSIC

A year of captivating performances from Canadian musicians.

An array of live music was presented in 2022 for all types of audiences, adventurous and otherwise. Multi-award-winning Quebec singer-songwriter Klô Pelgag brought her compelling stage show to Studio Bell, leaving audiences' jaws on the floor in wonder and admiration; while saxophonist Perpie performed for a sold-out crowd of jazz enthusiasts.

Elsewhere, the free outdoor Sundays in C-Square concert series returned with a lineup of notable local names across a spectrum of genres, including Dueling Piano Kings, The Steadies, Kate Stevens, Wyatt C. Louis, The Corey Hotline, and more.



1 Every Sunday in August, NMC and East Village presented a free outdoor concert series, Sundays in C-Square. Photo credit: Emily Holloway.

2 Mariel Buckley performing for NMC's International Women's Day event. Photo credit: Sebastian Buzzalino.

LIVE MUSIC AT A GLANCE

85 LIVE PERFORMANCES 4,284 PEOPLE IN ATTENDANCE

FUND DEVELOPMENT

Engaging with NMC's community of supporters.

2022 marked a turning point in NMC's donor engagement and sponsor partnerships. After a prolonged period of virtual engagement, 2022 was a year of reconnection for NMC. The return of in-person hosting opportunities and donor touchpoints strengthened our relationship with existing donors, sponsors, and governments that collectively contributed just over \$8.7 million dollars to National Music Centre to support exhibitions, programming, and operations in 2022. This incredible investment allowed us to share our passion for the stories of music in Canada and our dedication to preserving and celebrating them with new potential donors and corporate sponsors.

Our renewed efforts to engage with donors, partners, and prospective supporters through a comprehensive outreach strategy yielded positive results and served as a catalyst to begin rescaling our operations. We welcomed over 450 new

individual donors to the NMC supporter community as well as a host of new and old program supporters like the Sticks & Strings Foundation, Air Canada, Craig Senyk Initiatives, Mawer Investment Management, Viewpoint Foundation, ATB, and many more.

The influx of new donors builds on the strong foundation of support from our ongoing operational supporters at ATCO, Calgary Arts Development, and the Alberta Foundation for the Arts. To supporters old and new – thank you. We are incredibly grateful for your generosity and your belief in the transformative power of music.

NMC closed out the year with our annual holiday fundraising campaign. The campaign kicked off on Giving Tuesday with a generous donor's offer to match contributions gathered on the day up to \$10,000. The matching gift offer was an exceptional catalyst and we received over \$22,000 on the

very first day of the holiday campaign!

2022's annual year-end campaign also featured a new initiative with the Andy Kim Christmas in support of the National Music Centre at its midway mark. The President's Reception, which allowed us to host a select group of attendees prior to the concert, served as a great opportunity to continue our donor and prospective supporter stewardship efforts. The evening also yielded several gifts from attendees and helped build momentum heading into 2023.

Sincere thanks to all donors. sponsors and governments who supported National Music Centre's activities in 2022. We're excited about the future and energized to continue to explore the unique opportunities that await to engage existing and new supporters to help fulfill National Music Centre's vision regionally, across Canada and throughout the world.

FUND DEVELOPMENT AT A GLANCE **453 NEW DONORS \$7.7M OPERATING FUNDS RAISED \$148K RAISED FROM HOLIDAY CAMPAIGN**



NMC supporters and guests came together for the President's Reception at the Andy Kim Christmas. Photo credit: Emily Holloway.

NMC FUNDRAISER: Presented by MAWER THE ANDY KIN CHRISTMAS IN SUPPORT OF THE NATIONAL MUSIC CENTRE

The Andy Kim Christmas in support of National Music Centre came to Calgary for the first time ever.

Presented by Mawer Investment Management Ltd., the holiday benefit concert included a starstudded lineup at Studio Bell, and all proceeds from the event went to NMC and its programs that amplify the transformative power of music to heal and bring people together.

For nearly 20 years, Canadian Music Hall of Famer Andy Kim has presented his much-loved holiday concert alongside an impressive roster of Canadian talent, all while supporting great charitable causes. The Andy Kim Christmas in support of National Music Centre featured performances by the "Rock Me Gently" hitmaker; Randy Bachman, Canadian Music Hall of Famer and founder of formidable rock bands The Guess Who and Bachman-Turner Overdrive; acclaimed singer-songwriter Ron Sexsmith; Cree/Métis blues-rocker Bebe Buckskin, honky-tonk heroine Shaela Miller; and others.

The NMC Giving Tree brought in generous support from donors. Photo credit: Brett Cassidy.
 Andy Kim is a Canadian Music Hall of Famer known for hits like "Rock Me Gently." Photo credit: Brett Cassidy.
 Eldon Weasel Child performed a blessing to begin the evening. Photo credit: Brett Cassidy.
 Andy Kim performed with an all-star band and guests at NMC's 2022 holiday concert. Photo credit: Emily Holloway.



BUSINESS DEVELOPMENT

Celebrating the return of in-person events.

As one of Calgary's most distinctive venues, Studio Bell features five unique event spaces perfect for all occasions — from weddings and private cocktail receptions to film screenings and album release parties.

Our biggest success in Business Development for 2022 was the substantial return of in-person events post-covid. As our Events team developed strategies to increase the number of events hosted, they were met with positive sentiments from clients across the board and an evolving acceptance for gathering in-person once again.

In 2022, the team successfully executed 75 events with over 9,000 attendees. Studio Bell hosted clients across a variety of industries including finance, law, education, tech, and many more.

As event professionals, this team assists all departments at NMC, including Programming, Fund Development, Executive Office, and Marketing, to help deliver events throughout the year, including concerts, fundraising events, press conferences, Hall of Fame ceremonies, and other special events.

With the addition of a second Sales & Events Specialist to complete the team, the department focused on building new relationships and in September, we hosted the augmenting existing ones with clients who have supported NMC in the past. The team also acquired new clients and showcased the venue's prowess in event planning, catering, and tech services.

We started the year by hosting the Music Cities Convention, a prestigious conference showcasing music in the

province to an international audience. Following this strong start, we jumped into hosting in-person executive and corporate leadership meetings, concerts, galas, and receptions all while showcasing our stellar venue. Studio Bell remained an extremely popular space for wedding photoshoots and museum tours.

A key highlight of the year was when NMC hosted a live broadcast for St. Jean Baptiste Day in June. Then CCMA Country Music Week, bringing over 1,200 guests and visitors to the building. In the final quarter, we hosted some of our biggest events with multi-national companies holding their annual general meetings and holiday parties at Studio Bell to close off the vear.

EVENT RENTALS IN 2022 75 EVENTS 9,270 ATTENDEES

EVENT RENTALS IN 2021 32 EVENTS 1,544 ATTENDEES

> 1-3 The Performance Hall at Studio Bell provides an exquisite space for all kinds of concerts, conferences, private events, filmings, and more. Photo credit: NMC.

FOR MORE INFO ON EVENT RENTALS. VISIT STUDIOBELL.CA/EVENT-SPACES.





KING EDDY

Long live the King Eddy!

As the largest artifact in the National Music Centre's collection, the King Eddy is an important partner for hosting live music and collaborating on recording projects. Every year, NMC co-presents memorable live shows on the legendary Eddy stage that run the gamut of genres and experiences, from our classical brunch series to "Live at the King Eddy" recording partnerships. Over 2022, Corb Lund played four sold-out shows as part of his "Back to the Barrooms Tour" that were recorded using a crown jewel of the NMC collection, the Rolling Stones Mobile Studio. NMC also brought its familyfriendly No Cover Canada Day back to the Eddy's main floor and rooftop as part of the sixyear anniversary of Studio Bell's opening. Bebe Buckskin, Amy Nelson, Pierre Sabourin, Timothonius, ZENON+, and Devin Cooper performed across

CALGARY, ALBERTA

ESTD

multiple levels for families and generations of music lovers.

The year 2022 was a big year for the venue. Its importance in the Western Canadian music community was highlighted with a nomination for Live Venue of the Year at the Country Music Alberta Awards, and Impact in Live Music at the Western Canadian Music Awards.

Amy Nelson and Robert Adam performing together at the King Eddy. Photo credit: Sebastian Buzzalino.
 The Rifle County Players getting set to perform at the King Eddy Opry. Photo credit: Sebastian Buzzalino.

VISIT KINGEDDY.CA FOR SHOWS, MENUS, AND MORE.

KING EDDY AT A GLANCE 292 LIVE SHOWS 47,000 GUESTS

CAFÉ AND RETAIL

The NMC Gift Shop and Café offers a selection of NMC merchandise, music-inspired gifts, and handmade wares crafted by Canadian artisans. It also serves up grab-and-go snacks, drinks, and fresh pastries.

EVERY PURCHASE HELPS SUPPORT NMC'S CHARITABLE EFFORTS. TO BROWSE THE NMC GIFT SHOP ONLINE, VISIT NMCGIFTSHOP.CA.

NMC MEMBERS

NMC Members get access to free admission and tours, exclusive members-only events, discounts on concert tickets, and much more! In 2022, NMC began the process of rebuilding our membership program and hope that our supporters consider becoming a member. Purchase an individual or family membership and experience Studio Bell as you never have before.



1 NMC Gift Shop & Café offers music gifts and merchandise as well as grab-and-go snacks, drinks, and fresh pastries. Photo credit: Meaghan Lawrence.

2 Bebe Buckskin performing at NMC's International Women's Day showcase. Photo credit: Sebastian Buzzalino.

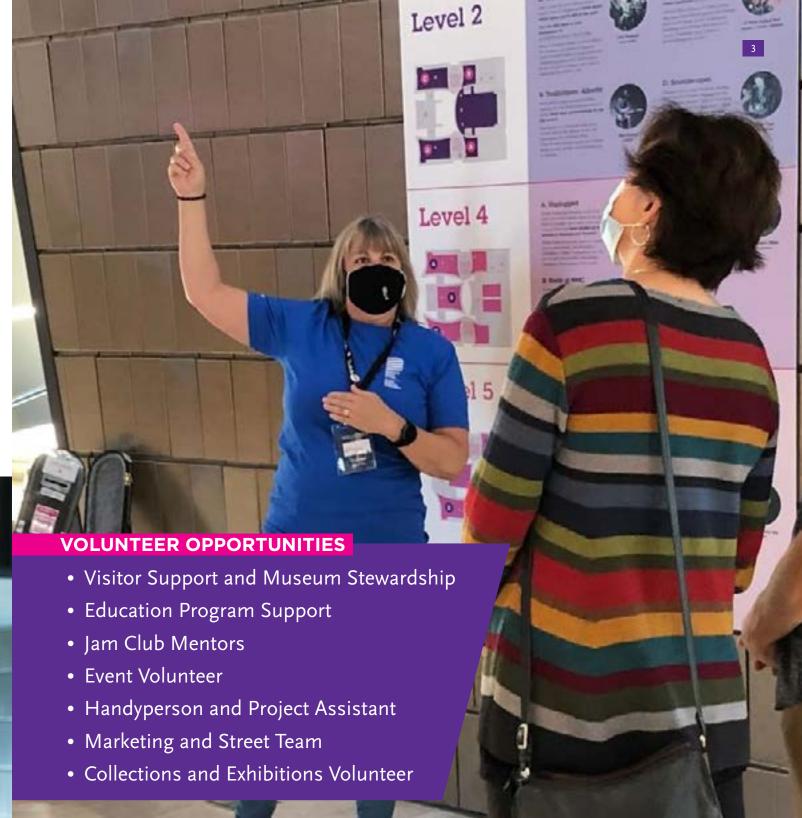
VOLUNTEERS

Our supergroup of music-loving volunteers is more than 100 members strong and growing every day. We offer a wide range of interesting and rewarding volunteer opportunities-from musician mentors for our popular after-school Jam Club for youth, to ushers and greeters for concerts and events. We're always looking for passionate individuals to join our team, so drop us a line if you'd like to get involved.

APPLY TO BE AN NMC VOLUNTEER AT STUDIOBELL.CA/VOLUNTEER.



120 VOLUNTEERS 5,161 VOLUNTEER HOURS



NMC volunteers left to right: Larry H., Chris W., Jim M. Photo credit: Roberta Walker. 2 NMC volunteer Mike G. Photo credit: David Kativu. NMC volunteer Megan W. Photo credit: Roberta Walker.

National Music Centre Image: Centre Image:

NMC Amplify is the free, virtual content platform of the National Music Centre. It's an online hub for the sounds and stories of music in Canada with the aim of connecting with music fans everywhere. For those who cannot visit our exhibitions in person, Amplify serves as the online extension.

AMPLIFY.NMC.CA

AMPLIFY AT A GLANCE

31 BLOG POSTS 72 VIDEOS 8 PODCAST EPISODES 59,655 PAGE VIEWS NMC AMPLIFIER EP. 5: BUFFY SAINTE-MARIE ON ART AS PLAY

NATIONAL BANK

RECORD REWIND: 50 YEARS

OF NEIL YOUNG'S HARVEST

RECORD REWIND: JANN

ARDEN'S "HAPPY?"

SPECIAL

RANDALL PRESCOTT'S CCMA HALL OF FAME INDUCTION

IONS

FINANCE

In reflecting upon the last 3 years, NMC made critical decisions in 2020 to conserve cash flow and ensure that we had the resources to continue to fulfill our charitable mandates. These prudent measures allowed us to weather the uncertainties that lay ahead in following years. In 2021, amidst the ever-changing dynamics of health restrictions and visitor hesitancy, NMC focused on finding stability. 2022 marked the slow return back to normalcy while adjusting to the rising costs of owning, operating, and activating our building. We focused on being resourceful in capitalizing on as many grants and subsidies as possible, rebuilding our team, and making strategic investments to continue to reach greater audiences, locally and nationally.

NMC recorded a deficiency before interest and amortization of \$124,000 versus \$4 million of income in 2021. Including interest and amortization, NMC reported a deficiency of \$3.8 million vs a deficiency of \$838,000 in 2021. The 2022 revenue of \$8.1 million represents a 23% decrease over 2021 revenues of \$10.5 million. The majority of this decrease is due to the impact of the volatile market on our investment

income and unrealized losses on investments. Government grants decreased by \$1.3 million as significant COVID related assistance from the Federal government ended in May 2023. However, NMC's ability to secure of \$10.4 million, of which \$10 higher donations by \$1.9 million and achieve a 180% growth in sales of goods and services, over the prior year, following the lifting of health restrictions showcases our strong community support and resilience.

NMC made repayments to the term loan totaling \$1.0 million during the year which resulted in a matching forgiveness on the demand loan to a related party of \$1.0 million as well. Subsequent to year-end, NMC successfully negotiated to defer the maturity of the term loan (\$40 million) which was originally set for June 30, 2023, to June 30, 2025 to preserve immediate cash flow and to give ample time to grow the \$20 million Theatre Naming Campaign initiated in 2021. NMC also secured a swap instrument in 2021 to fix \$30 million of this term loan debt at 3.24% until June 2023 which has directly offset the multiple, unprecedented interest rate hikes throughout 2022. This SWAP has limited the organization's risk to interest expense increases and

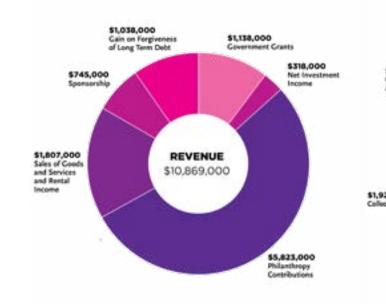
provided control over one of our the largest expenditures.

At year end, NMC held a cash balance of \$1.2 million and investments with a market value million is restricted as collateral for bank debt. NMC liquidated \$1.9M in investments during the year to fund operations. Despite some market volatility in 2022, NMC's investment portfolio has still performed strongly since inception with a 9.4% rate of return to date.

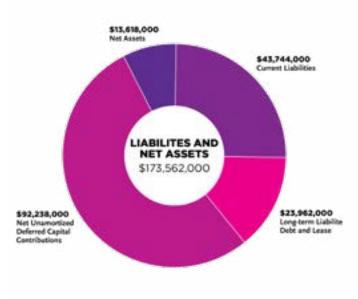
Operating funds were allocated strategically based on the organization's greatest needs and investing in our strategic priorities for 2022 which included rebuilding our visitor experience, strengthening our fund development pipeline, and cementing NMC's national credibility.

As we move forward, NMC remains dedicated to embracing innovation, seizing new opportunities, and creating a more inclusive, sustainable, and vibrant musical landscape. The resilience displayed during these challenging years has positioned us to shape the future of the music and arts industry for generations to come.

Summary Operations Statement for 2022



Summary Financial Position Statement for 2022







HERE'S TO YOU...

Thank you to our supporters and donors for bringing people together through music.

CAPITAL LEADERSHIP AND GOVERNMENT SUPPORTERS 2011-2017 \$10,000,000+



LONG TERM OPERATIONAL SUPPORTERS



PROGRAM SUPPORTERS



NMC BUILDERS: CAPITAL CAMPAIGN 2011-2017

1,000,000 - 9,999,999

Founding partner: ATCO Anonymous donors ATB Financial **BMO** Financial Group Calgary Foundation The Flair Foundation Jamie Hill & Tammy-Lynn Powers Memorial Foundation M•E2 National Bank Power Corporation of Canada **RBC** Foundation Simpson Family and CANA Construction Southern Family Taylor Family Foundation TD Bank Group Viewpoint Foundation, Van Wielingen Family

500,000 - 999,999

Anonymous donors Alberta Museums Association Museum Flood Funding Program Bell Media The Arthur J. E. Child Foundation Scotiabank Mogens Smed The Sam and Betty Switzer Foundation

100,000 - 499,999

Alberta Foundation for the Arts Bill and Nancy Andrew Kevin and Helen Beingessner Desirée and Marc Bombenon Borden Ladner Gervais LLP Freida Butcher and Greg Sawatzky Calgary Arts Development Canada Western Bank CCI Thermal Technologies Inc. CIBC Walt and Irene DeBoni Michael and Jane Evans Family Brian and Stephanie Felesky FirstEnergy Capital Corp. Flagworks Charles Fischer and Joanne Cuthbertson Eric Forst, Kathy Forst, Neil Forst and Helen Tighe

DONORS

INDIVIDUALS

298 Anonymous Individuals Mickey and Lamya Abougoush Anne Acker Jim Aiello Mary Akerley Tosin Akinloye Joanne Alexander Mohamed Ali Caroline Allen Barbara Amos Andrew Anderson Leslie Anderson Nicolette Anderson Anonymous in honour of Ted's Melody Men Anonymous in honour of Robert Tomlinson Saghir Ansari Zain Ashiru Astete Family Judy Atkinson Zaine Barnard Anthony Baudon Rowena Bazan Barbara Beaton Beausoleils Ashley Scott Jesse Blonstein Grace Bodie Ellen Borak **Claire Bourret** Neil Bowker Brian Boychuk Rob Braide Rob Braide in honour of David Braide Darleen Brandt Leo and Shauna Bremner Jasmine Brinkley Michael Carson Lynda and Lance Brown Nicole Brown Tyler Brown Carolyn Bryant-Sarles Van Bui

Catharina Burgher Freida Butcher Duncan Campbell Marc Carnes Patricia Carswell David Ronald Bruce Carter Kimberly Carter in honour of Benjamin Patton Kathy and Paul Chapman Paul Chenard Chermaine Chiu Bill and Diane Chomik Doreen Christensen Kerry Clarke Sheila Clarke Judd Couillard Zoey Creighton Jeff Martens John Cush Alex Danzinger Irene and Walter DeBoni Kelvin Dekker Doug Dirk Susan & Ross Douglas Joe Fegone Kevin Drew John Dumonceaux Wendy Dunsmore Sathiamurthy Durai Marilvn Dvck Steve Eichler Les Esau Jacquie Farquhar Nikolai Fedyeab D K Bruce Fenwick Dawn Ferguson Alyanna Fernando Larry Fichtner Good Works Layne S Gloria Filyk Jessi Small Legs Medea Scott Vargo Liz Fitzhenry Glen Flood

Susan Fordyce Sherri Fountain **Gilles** Fournier Adam Fox Gary Fredrich-Dunne Timothy Friesen Dr. Marvin Fritzler Catherine Gedcke Jan Geggie Michael Gillis Joan Glasgow Colin Glassco Judy Gleave Olga Gordon Darryl Gould Andrea Gould Phil Grace Anne Green Terry Gunter Andrea Habermeyer Steve Hackett Robert Hadden Elizabeth Hamilton-Keen Gwen Hanes Hartenbergers Phill Hatton Teresa Hawkins F. Hawryliw with Katherine (Kay) Bandurka Charlotte Hawthorn Yingchen He John Heffer Craig Henderson **Richard Henson** Hugh Hochberg Darren Hogan Linda Hohol Emily Holloway Marietta Holmes Lindsay Hood Margot Hordern John Howard Leonore Hunt Constance Hunt Donna Hutton

David Isaman Tyson Jacobson Jacques Family Shannon Jaeger Melanie Jantzie Don Johnston Phil Iones Olivia Kang Hardeep Kaushal Peggy and Doug Kay Suzanne Kear Carolyn Kelly Shauna Kennedy Gibin Kim Suhyun Kim Ken & Maureen Kimmage Christine Kincel Michael King Marlene Kirwin Amanda Knack Nenad Kostic Barbara Kostyk Roman Krizek Brody Krock Tamara Kuehne Wendy Kunsman Arthur H. Kwan Jeanne Kwong Adrienne Lamb Shonna Lamb in honour of Hank (Henry) Lamb Matt Lang Phil Langill Diego Laramore Carole-Lynne Le Navenec Dr. Susan Lea-Makenny Chantal Leblanc Sandra Lee Nancie Lefebvre Alfred Lehar Norm Leong Junnan Li Siyao Li Charissa Ligaray Bonnie Limpert

Dee Lippingwell Michael Lipski Catherine Lis Maggie Liu JiaQi Lu Greg Lund Peter (Pietro) Luongo David Lupton Lori Hahnel Emma Mabley Hamish Macaulay Judi MacEachen Peter MacFarlane Robert MacLeod Sylvia Madder Denise Man Jillian Manjares Journey Club Sylvain Marchand Emanuele Marconi Sabrina Marin David Martin John Martin Dylan Mason Elisa Matson Chantal May Shane McAllister Daniel McKinnon Ivan Mendieta Amanda Mercado Micah Messinger Rockefeller Robert Michaleski Colette Miller Brian Mills and Susan Tyrrell Ken Moody Joe Moreau Andrew and Ingrid Mosker Hayley Muir Kamlesh Nankani Marilyn Neary Pat Neuman

NMC BUILDERS: CAPITAL CAMPAIGN 2011-2017

100,000 - 499,999

Patricia and Lorne Gordon Tim Harvie Dick and Lois Haskayne The Alvin and Mona Libin Foundation Jeff and Marilyn McCaig John and Maggie KHG Mitchell Family Fund The Newall Family Foundation in honour of J. E. (Ted) Newall Sheryl and Willard Olauson, in memory of Richard (Rick) Olauson Peter and Ildiko Paulson The Scotlyn Foundation Larry and Laura Lee Shelley Stantec Sam and Ida Switzer Fund TransCanada Corporation WestJet Airlines Anonymous Donors

50,000 - 99,999

Anonymous Donors Thomas D'Aquino and Susan Peterson D'Aguino Arc Resources Ltd. Braide Family Buchanan/Nowak Family Dean, Matthew, Blake, Christina Burns and their Families Don and Betty Douglas The Flanagan Foundation Linda and Milt Hohol Linda and Roger Jackson Neil Labatte Loblaw Companies Limited F. Richard Matthews Brian Mills and Susan Tyrrell Mount Royal Suzuki Piano Parents Association Ken and Stephanie Wilson Paul and Audrey Wilson

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Borger Group of Companies Scott and Tracy Burns Cam Clark Ford Canada's Walk of Fame The CORE Shopping Centre Jack and Joan Donald Jennifer Fuhr Andrew Nicas Allan Nielsen in honour of Fred Sommerville Lil Niro Renato Niro Rosemary Nixon Fae Norwood Yasmeen Nosshi Martha Nystrom Claire O'Gorman Mary Catherine O'Gorman **Rosemary Oddie** Zino Odih Ashabi Wears Rik Olson Donna Pahl Stephanie Pahl Barry Pankiw Jane Papenhuyzen **Ruth Parent** Wayne and Marie Patton June Pederson Kelsey Pelrine Liz Peterson Heather Pirie **Ouentin Pittman** Poldaas Thierry Family Karen Prentice Kathleen Quinlan Krista Rabidoux Witold Radomski Candyce Rajah James W Ramsey David Ramsey Josh Rau Elizabeth Reade lan Rees David Reid Gerald Reid Kathy Reimer Ross Reynolds Doug Roberts & Liz Lunney David Rodych Syl Rokosh in honour of Helen Rhea McBride Barnett

MJ Romaniuk Janet Romero Roy Roth Lindsey Routhier Cory Royal David Rusk Barbara Rybarczyk Pat Saar Jasmina Saczek Nicole Sandblom D. Sandercock Mohan Sanka Monica Santiago Lori Santink Chad Saunders Jodi Sawyer **Yvonne Schmitz** Chad Schroter-Gillespie in honour of Gloria Schroter David Severson Kaitlin Sharpe Robert and Barbara Shaunessy Wally Shoults **Clarice Siebens** Les Siemieniuk Gislene Silva Judy Silzer **Trinity Sitting Eagle** Alane Smith Andy Smith Don Smith Mary Ann Smith Katie Soles Maged Solimab Antoinette Sossong Chris Stang Stangroom Family **Michele Stanners** Dell Stephens Brian Stevenson Ellen & George Stewart Lisa Stewart-Reschke Patti Stobbe Tom Strange **Glenn Street**

Lori Sunde-Cooper in honour of Granpa Jack David Sussman Leonard Swanson Holli Tamura Suzy Thompson Ian Thomson Sophie Thoreau Carrie Toovey Dac Tran Ellie Tuite Larry Turner Dale Ulan Marie Vernon Anna Vypovska Catherine Walker Wendy Walters Xiaoyu Wang Yunjia Wang Paul Warren Lori Waslen Louise Wasylenko Sharon Watkins Jeanne Watson Joel Weder Ryan Weisensel Marcia Wenzel Josh White Grant Wilde Ken Wilson Wilson Family Paul Wong Doug and Kelly Wright F Michael Wright Andrew Young Bruce Young Frederick Young Maddison Young lim Yu Lisa Zaharia Jason Zaran Zhipeng Zhang Grace Zhao Anne Zinatelli FOUNDATIONS, CORPORATIONS,

AND GOVERNMENT

2216848 Alberta Ltd. Air Canada Alberta Foundation for the Arts Alberta Museums Association Alberta Music American Musical Instrument Society 2 Anonymous Corporations 2 Anonymous Foundations Flair Foundation Arts & Crafts Productions ATB Financial ATCO Group Bell Canada Benefaction Benevity **BMO** Financial Group Calgary Arts Development **Calgary Foundation** Calgary Welsh Society CanadaHelps Canadian Museums Association Cary's Drum Studio City Of Edmonton Cliff's Notes Fund at Calgary Foundation Council For Canadian-American Relations Craig Senyk Initiatives CWB Wealth Management D & W Richardson CharitAble Prospective Fund - Giving a Proficient Future at Calgary Foundation Epic Building Services Ltd. Ernst & Young LLP Falkbuilt Ltd. Gift Funds Canada Goals and Assists Fund at Calgary Foundation Government of Alberta Government of Canada - Department of Canada Heritage Indigenous Pathways to Employment-Bow Valley College Jacques Family Foundation Kanovsky Family Foundation

Kasian Architecture Interior Design

LAPMAN Management Ltd. Meridian Fund at Calgary Foundation Mawer Investment Management Nicholls Family Fund at Calgary Foundation Place2Give Foundation Predominant Studios Inc. Raymond James Canada Foundation **Richardson Foundation** Scotiabank Service Canada Canada Summer Jobs Program Signature Pro Inc. Sticks & Strings a Rodych-Eberle Foundation TD Bank Group The Arthur J. E. Child Foundation The Calgary Foundation The Hotchkiss Family Foundation The Jim Pattison Foundation The Sam and Ida Switzer Fund at the Jewish Community Foundation of Calgary The Scotlyn Foundation United Way of Calgary and Area Viewpoint Foundation ViTreo Group Inc.

and Planning

NMC BUILDERS: CAPITAL CAMPAIGN 2011-2017

25,000 - 49,999

Ralph and Sheila Gurevitch Pep and Bev Lough Richard R. Singleton Don and Susie Smith Wettstein Family Foundation Ron and Melissa Wigham Paul Kam Chung Wong

10,000 - 24,999

Iohn and Dianne Amundrud Burns Memorial Fund Neil and Kathy Camarta Canada Post Community Foundation CBC/Radio-Canada Jim Cuddy Dentons Canada LLP Tom Emerson John and Bunny Ferguson Doug and Peggy Kay Mair Family Chris and Jeff McGinley Michele and Bob Michaleski David and Audrey Mirvish Bruce H. Mitchell Andrew and Ingrid Mosker Nexen Energy, a CNOOC Limited Company Norrep Foundation Dan Owen Phelps Family Jeni Piepgrass and Magni Magnason The Rozsa Foundation Brad and Michelle Shaw Bob and Pat Steele **Tangerine Bank** TELUS T. Murray Wilson

WAYS TO SUPPORT

A hub for music in Canada, the National Music Centre is creating a positive impact by connecting people through the power of music. If you love what we do, consider supporting us in a meaningful way.

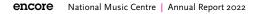
WAYS TO SUPPORT

- Make a **one-time donation** and help shape the sounds of NMC's future.
- Become a **monthly donor**.
- **Donate an artifact** to help tell the stories of music in Canada or a playable **instrument** for our youth programs.
- Visit the **NMC Gift Shop** and purchase musicinspired gifts for yourself or your loved ones.
- Become an NMC Member or purchase a Family Membership as a gift for someone close to you

 it's the gift that keeps giving all year long.
- Visit the King Eddy and check out a live show!

SUPPORT MUSIC IN CANADA BY SUPPORTING NATIONAL MUSIC CENTRE.

STUDIOBELL.CA/DONATE





1 NMC Members get to experience more music at Studio Bell, home of the National Music Centre. Photo credit: Jenn Five.

Studio Bell

Home of the · Maison du ·

National Music Centre

Centre National de Musique

Studio Bell, home of the National Music Centre

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