

National Music Centre ready to rock Canada Day 2018

- Free admission to Studio Bell on July 1, courtesy of Bell
- King Eddy hosts Canadian Lumberjack Party

(Calgary, AB – June 5, 2018) Studio Bell, home of the National Music Centre (NMC), is ready to rock for Canada's 151st birthday. Explore Canada's rich musical history through five floors of exhibitions, and enjoy live tunes, pop-up activities and FREE* admission all day on July 1 courtesy of Bell.

"The National Music Centre is thrilled to welcome Calgarians to Studio Bell for another free Canada Day event, thanks to Bell," said Andrew Mosker, President and CEO of NMC. "Last year, Studio Bell and the King Eddy were *the* place to be as we welcomed over 10,000 people through our doors to party. July 1st marks the nation's 151st birthday, as well as Studio Bell's second anniversary, and we're excited to make this Canada Day another one for the record books."

Studio Bell will be open on Canada Day from 10:00 am to 5:00 pm with on-site activities that include:

- "O Canada" sing-along
- Stomp like Stompin' Tom Connors
- Dueling pianos from the NMC Collection in an all-Canadian song battle
- Get in the chill zone with screenings of the best NMC interviews with Canadian artists
- Cue Steps Round Dance Club performance
- Bell Virtual Reality Experience
- Kimball Theatre Organ performances at 11:30 am and 2:30 pm and pop-up demonstrations of unique NMC Collection items

**Admission on Canada Day will be first come, first served.*

Cap off your day at Studio Bell with a few beers and bites at the Canadian Lumberjack Party at the King Eddy.

Canadian Lumberjack Party at the King Eddy

Throw on those Canadian tuxedos and lumberjack plaid ensembles and join us for suds, pub grub and live music at the historic King Eddy from 11:00 am to 6:00 pm. There is a \$10 cover charge on Canada Day at the King Eddy and space is limited.

The performer line-up for the day includes:

11:30 am Jack Lumber Band

1:00 pm Matt Blais

2:30 pm Bebe Buckskin

4:00 pm Jack Lumber Band

Please check nmc.ca/whats-on closer to the event for the entire day's schedule at Studio Bell and the King Eddy.

Also note that the King Eddy will only be open for pop-up programming on Canada Day and the Bell Live Series. A permanent opening date for the King Eddy will be announced very soon.

Canada Day in the East Village

Enjoy family-friendly activities at the East Village Neighbourhood Association Street Fair, located along 6 Street SE between 9 and 6 Avenues, next to Fort Calgary, and at the Canada Day Stage at East Village Junction Pop-up Retail Park next to Studio Bell. Be sure to stop by on July 1 from 10:00 am to 5:00 pm.

There is a lot to do on Canada Day in the East Village, so please allow enough time for transportation. We encourage you to walk, bike or take public transit to Studio Bell on Canada Day.

For a full listing of Canada Day events in Calgary, please visit: calgary.ca/canadaday.

About Studio Bell, home of the National Music Centre

Studio Bell, home of the National Music Centre (NMC), is much more than a museum. A national catalyst for discovery, innovation and renewal through music, NMC preserves and celebrates Canada's music story inside its home at Studio Bell in Calgary's East Village. With programming that includes on-site and outreach education programs, performances, artist incubation and exhibitions, NMC is inspiring a new generation of music lovers. For more information, please visit studiobell.ca.

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