

Family Day to feature beloved children's entertainer Fred Penner on February 18

Buy your discounted NMC Membership from February 4-18 for free admission

(Calgary, AB — January 8, 2019) The National Music Centre (NMC) is upping the ante for Family Day at Studio Bell on February 18 with a day chock-full of family fun, featuring performances by beloved children's singer-songwriter and the "Canadian Minister of Positivity" himself, Fred Penner.

A gentle giant with kind eyes and an undeniable ability to make you feel good about yourself, Fred Penner is a multiple Juno Award-winner and Order of Canada recipient who has been capturing the hearts and minds of generations of Canadians for nearly five decades. With universal hits like "Sandwiches" and "The Cat Came Back," revered by 'Fred Heads' new and old, he has, without a doubt, established himself as a fundamental part of the North American family entertainment scene with a following that continues to grow today.

"Family Day is all about connecting on a deeper level with your loved ones and I can't think of a better way to connect and come together than through music," said Fred Penner. "I'm looking forward to performing at Studio Bell, home of the National Music Centre, for the first time, and hope to see all of my Calgary 'Fred Heads' in the audience singing along."

Family Day at Studio Bell activities include:

- Fred Penner performs at 11:00 am and 2:00 pm
- Performances by local musicians and musical groups
- NMC Collection show and tell, instrument demos, and campfire sing-alongs
- All day Sound Sandwich instrument-building and musical exploration
- NMC Educators throughout the building to help you and your family rock

"Bring your kids, your brothers, sisters, parents and grandparents. This is going to be a Family Day to remember!" said Adam Fox, NMC's Director of Programs. "Fred Penner is one of the most celebrated children's entertainers in Canadian history, and a quintessential headliner for our Family Day lineup. His presence is the centrepiece of our family-friendly programming, which NMC Members can enjoy year-round."

Studio Bell will be open from 10:00 am to 5:00 pm for Family Day on Monday, February 18. In addition to family activities, make sure to buy your annual NMC Membership for 20% off from February 4-18, 2019. This offer is available online or in-person. Details at studiobell.ca/members.

All activities on Family Day at Studio Bell are included with membership or regular paid admission to Studio Bell. Please visit studiobell.ca/whats-on to purchase your advance tickets and for event updates.

Special thanks to presenting sponsor Boardwalk Rental Communities and media partner Calgary

Herald for their support.

About Studio Bell, home of the National Music Centre

The National Music Centre (NMC) is a national catalyst for discovery, innovation and renewal through music. In its home at Studio Bell, NMC is preserving and celebrating Canada's music story and inspiring a new generation of music lovers through programming that includes on-site and outreach education programs, performances, artist incubation, and exhibitions. For more information, please visit nmc.ca.

-30-

Media Contact:

Julijana Capone, Senior Publicist
National Music Centre
T 403.543.5123 | C 403.710.4758
julijana.capone@nmc.ca | [@nmc_canada](https://twitter.com/nmc_canada)