



# RENTAL RATES & SPACES

StudioBell



## Our Mission:

To give Canada a place that amplifies the love, sharing, and understanding of music.

## Our Vision:

To be a national catalyst for discovery, innovation, and renewal through music.



## About NMC

The National Music Centre (NMC) is a national catalyst for discovery, innovation, and renewal through music. In our new home at Studio Bell—designed by Brad Cloepfil of Allied Works Architecture—NMC preserves and celebrates Canada’s music story, and inspires a new generation of music lovers.

## Our Programs

Programming at NMC is innovative, diverse, inclusive, and collaborative. NMC reaches music lovers through programs and exhibitions, including a wide demographic of people from children to professional musicians. NMC delivers programming in four streams: education, exhibitions, incubation, and performance.

*Our programs are designed to:*

- Provide original and inspiring experiences for all ages.
- Create access to NMC’s exceptional collection.
- Draw on NMC’s rich partnerships, at the regional, national and international levels.
- Provide creative opportunities for musicians, researchers and technicians.

## Our Collection

NMC collects artifacts that represent the history of music technology and tells the story of music in Canada. Our collection philosophy is based on accessibility, which brings our collections to life and invites the exploration of sound and history to create new music. Our collection is comprised of more than 2,000 pieces, and is on display to the public and available to Artists in Residence.

## Our Exhibitions

Music festivals are the inspiration behind our exhibitions, which merge technology and storytelling to create an immersive and exciting visitor experience. Curiosity drives visitors to explore the sounds, sights, and interactive activities pouring out of 22 individual exhibition stages, encouraging them to engage in an ever-evolving discussion around music in Canada.

## About Studio Bell

Studio Bell opened in Calgary's East Village in July 2016 and represents an exciting partnership between NMC and Bell, Canada's largest communications company. This partnership supports NMC's vision to connect with music lovers across Canada and to create an international hub for music and technology. Studio Bell is home to the National Music Centre, a national cultural organization devoted to amplifying a love, sharing, and understanding of music.

### What's Inside Studio Bell?

- Five floors of interactive exhibits
- 276-seat performance hall and multiple reception areas
- Rosso Coffee Roasters and the NMC Gift Shop
- Broadcast facilities and CKUA Radio
- Media centre and classrooms

### NMC Exhibitions Features

- Home of the Canadian Music Hall of Fame, the Canadian Country Music Hall of Fame Collection, and the Canadian Songwriters Hall of Fame
- Artifact conservation and restoration workshops
- Artist in Residence program for Canadian and international artists and technicians
- Incorporation of the famed King Eddy Hotel as a restaurant and live music venue
- Backstage Pass tours of three recording studios, including the Rolling Stones Mobile Recording Studio



# Facility Areas and Rates

For more information or booking inquiries, please call 403.543.5115 or email [rentals@nmc.ca](mailto:rentals@nmc.ca).

ROOM	CAPACITY				RATE (per 6 hours)		
	Dinner	Standing Reception	Meeting / Classroom	Theatre	Daily	Evening (after 5pm)	Combined Rooms
<b>STUDIO BELL</b>							
Canada Music Square	75	200	-	125	-	\$2,500	\$5,000/ \$5,500 *
Performance Hall	160	250	-	276	\$2,500	\$2,500	
Soundscapes Gallery	50	100	-	-	-	\$1,000	\$3,000/ \$3,500 *
East Village Skybridge	100	150	-	-	-	\$2,000	
<b>KING EDDY</b>							
Terrace Commons	25	60	25	-		\$75/hour	
Rooftop Patio	140	190	-	175	\$2,500		

ROOM	CAPACITY				RATE (3 hour min.)
	Boardroom	Standing	Pods (4/pod)	Classroom	
<b>KING EDDY-MEETING ROOMS</b>					
Prairie Room	12	-	-	-	\$100/hour
North Canada Room	15	20	16	14	\$100/hour
Central Canada Room	15	25	16	12	\$100/hour
North & Central Canada Rooms	15/30*	45	25	24	\$200/hour

\* Capacity and rates vary based on configuration, see individual room page for more information.

- Rates are based on a six-hour booking (including load-in and load-out time) and include an Event Host and one Tech Staff and complimentary wi-fi.
- Events with a technical component require a minimum two-hour set up.
- Additional costs may apply for Tech services, Event Staff, Ushers and Box Office staff, Security and Cleaning. Refer to Staff and Resource rates for more information.
- Prairie, North and Central Canada Rooms feature complimentary plug and play technology.
- All rates subject to change without notice.

# Staff and Resource Rates

## Staffing\*

ROLE	BASE RATE (6 hours)	HOURLY RATE
Event Host	included in first six hours	\$25
Event Tech		\$45
Tech Walk-through	\$135 (1 hour)	

ADDITIONAL STAFF	BASE RATE (min. 3 hours)	HOURLY RATE
Event Staff	\$69	\$23
Tech Staff	\$75	\$25
Lighting Tech	\$135	\$45
Collections Staff	\$225	\$75
Box Office	\$75	\$25
Usher	\$69	\$23
Coat Check	\$69	\$23
Bar Staff	\$90	\$30
Kimball organ performer	\$250	-
Event Interpreters	\$125 per tour	-
Security	\$135	\$45
Cleaners	\$120	\$40

## Box Office\*

OPTION 1: NMC BOX OFFICE	
Set-up fee	\$200
per ticket surcharge	\$4
OPTION 2: THIRD PARTY TICKET AGENT	
per ticket surcharge	\$4

## Additional Resources\*

S/B ITEM	RATE
Grand Piano (moving and tuning)	\$250
Performance Hall seat retraction	\$500
Performance Hall Air Wall	\$500
Performance Hall projector and screen	\$600
Performance Hall smart lectern	\$400
Simple Lectern	\$75
Secured wired network access	\$300
Secure wi-fi network access	\$200
100 Amp 3 phase - 208 volt access	\$500
Basic tech (mic, mic stand, 2 small speakers, music stand)	\$250
Apple PC laptop	\$100
52" flat screen tv	\$100

## Additional Fees

- SOCAN Tariffs apply
- A 25% landmark fee will be applied to the base rental rate for clients who choose to use a caterer other than NMC preferred caterer, upon approval from NMC management.
- Extra charges may be added for additional equipment rentals. Additional rentals will be added on a per event basis and are dependent upon the size and complexity of the event.
- All rates subject to change without notice.

# Preferred Caterers

## Receptions and Dinners

### Hotel Arts

Caroline Seymour  
Director of Catering and Conference Services  
[events@hotelarts.ca](mailto:events@hotelarts.ca)  
403.266.7675

### Simply Elegant

Peter Schwarz  
Director of Food & Beverage  
[catering@secorp.ca](mailto:catering@secorp.ca)  
403.242.0598

### Fairmont Palliser

Michele Tyrrell  
Director of Conference Services & Catering  
[michele.tyrrell@fairmont.com](mailto:michele.tyrrell@fairmont.com)  
403.260.1263

### Nicole Gourmet

Carey Van Aswegen  
Catering Supervisor  
[info@nicolegourmet.com](mailto:info@nicolegourmet.com)  
403.454.8933 ext 3

### Hyatt

Sales and Events  
[salescalr@hyatt.com](mailto:salescalr@hyatt.com)  
403.537.6222

## Meetings

### the King Eddy

Jynnifer Gibson  
General Manager  
[jynnifer.gibson@kingeddy.ca](mailto:jynnifer.gibson@kingeddy.ca)  
403.476.1678

### Café Rosso

Jessie Attrell  
Sales/Operations  
[jessie@rossocoffeeroasters.com](mailto:jessie@rossocoffeeroasters.com)  
403.464.4202



# Canada Music Square

**Level 1 East Block**  
2, 700 sq ft • 48.5' x 57'

Your first impression of Studio Bell is Canada Music Square – our main lobby and reception area. This space is open and welcoming and is the perfect place for a cocktail lounge with a concert or presentation on the side.

## Capacity

Dinner	75
Standing Reception	200
Meeting/Classroom	-
Theatre	125

## Rates

(per six hours)

Daily	-	
Evening	\$2,500	
Evening in combination with the Performance Hall	\$5,000 theatre seating	\$5,500 standing reception

- Evening events start after 5:00 pm
- Rates are based on a six-hour booking (including load-in and load-out time) and include an Event Host and one Tech Staff
- Events with a technical component require a minimum two-hour set up
- Additional costs may apply for Tech services, Event Staff, Ushers and Box Office staff, Security and Cleaning. Refer to Staff and Resource rates for more information
- All rates subject to change without notice



Photo: Leblond Studio



Photo: Baden Roth

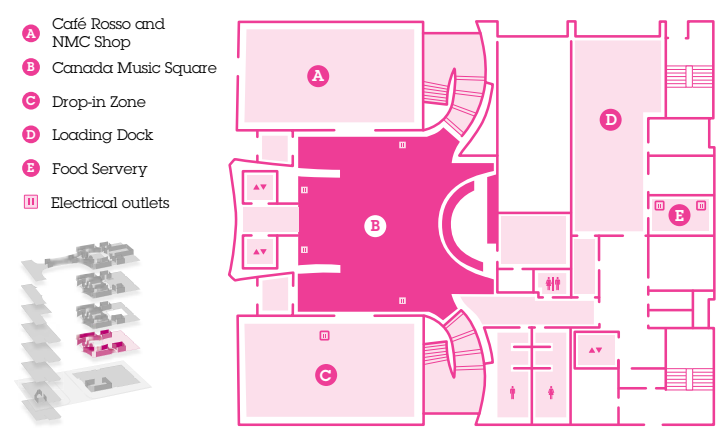


Photo: Travis Wardell

# Performance Hall

## Level 2 East Block

3, 300 ft • 75.4' x 44.5'

The Performance Hall is the centerpiece of Studio Bell. With fully retractable seats and an acoustic wall that can be opened or closed, the Performance Hall offers flexibility for a variety of events. Host a private reception or seminar, screen a film, or dance the night away to your favourite local band or DJ.

### Capacity

Dinner	160
Standing Reception	250
Meeting/Classroom	-
Theatre	276

### Rates

(per six hours)

Theatre Seating	\$2,500	
Standing Reception	\$3,000	
Evening in combination with Soundscapes Gallery	\$3,000 theatre seating	\$3,500 standing reception
Evening in combination with Canada Music Square	\$5,000 theatre seating	\$5,500 standing reception
Air Wall	\$500	

- Evening events start after 5:00 pm
- Rates are based on a six-hour booking (including load-in and load-out time) and include an Event Host and one Tech Staff
- Events with a technical component require a minimum two-hour set up
- Additional costs may apply for Tech services, Event Staff, Ushers and Box Office staff, Security and Cleaning. Refer to Staff and Resource rates for more information
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- A** Made in Canada
- B** Soundscapes
- C** Trailblazers
- D** Performance Hall
- E** Where Music Lives
- II** Electrical outlets

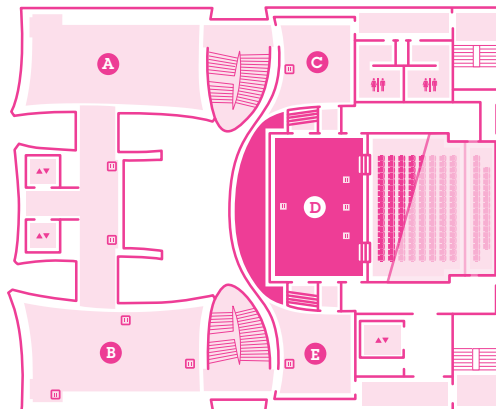


Photo: Neil Zeller



Photo: Neil Zeller



Photo: Neil Zeller



# Soundscapes Gallery

## Level 2 East Block

1, 230 sq ft • 51' x 24.2'

The Soundscapes Gallery features an award winning audio-visual installation showcasing the breadth of Canadian Music from coast to coast to coast. An ideal setting for an intimate dinner or reception space.

### Capacity

Dinner	50
Standing Reception	100
Meeting/Classroom	-
Theatre	-

### Rates

(per six hours)

Evening	\$1,000	
Evening in combination with Performance Hall	\$3,000 theatre seating	\$3,500 standing reception

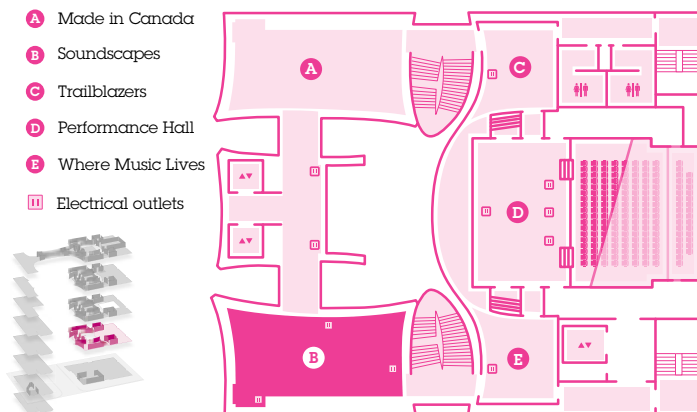
- Evening events start after 5:00 pm
- Rates are based on a six-hour booking (including load-in and load-out time) and include an Event Host and one Tech Staff
- Events with a technical component require a minimum two-hour set up
- Additional costs may apply for Tech services, Event Staff, Ushers and Box Office staff, Security and Cleaning. Refer to Staff and Resource rates for more information
- All rates subject to change without notice



Photo: Brandon Wallis



Photo: Brandon Wallis



# East Village Skybridge

## Level 5 East Block

1,700 sq ft • 83.6' x 20.8'

The East Village Skybridge offers one-of-a-kind views south toward the Stampede grounds and north into the east village and beyond. This open space is perfect for evening receptions or for an intimate dinner. It can also be transformed into a concert venue and is great for dance parties.

### Capacity

Dinner	100
Standing Reception	150
Meeting/Classroom	-
Theatre	100

### Rates

(per six hours)

Daily	-
Evening	\$2,000

- Evening events start after 5:00 pm
- Rates are based on a six-hour booking (including load-in and load-out time) and include an Event Host and one Tech Staff
- Events with a technical component require a minimum two-hour set up
- Additional costs may apply for Tech services, Event Staff, Ushers and Box Office staff, Security and Cleaning. Refer to Staff and Resource rates for more information
- All rates subject to change without notice

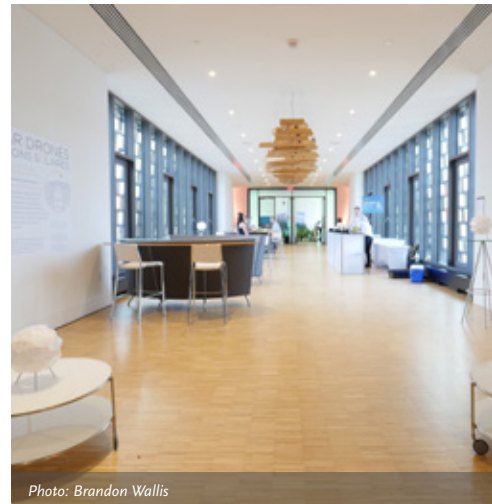


Photo: Brandon Wallis



Photo: Baden Roth

- A** EV Skybridge
- B** Cloud Lounge
- II** Electrical outlets

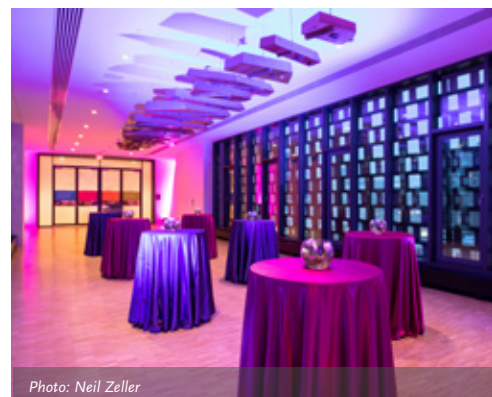
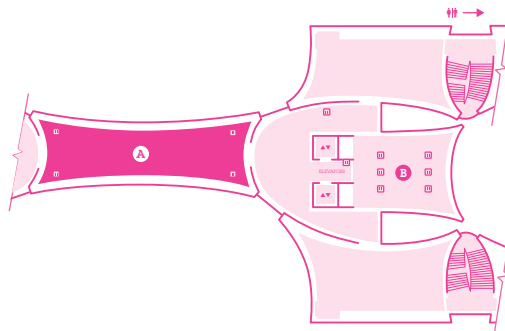


Photo: Neil Zeller

# Prairie Room

## Level 3 West Block

430 sq ft • 27' x 16'

The Prairie Room offers stately details and the latest “plug-and-play” technology with full web conferencing capabilities. It is the perfect meeting space for groups of up to 12.

### Capacity

Boardroom	12
Standing Reception	-
Pods (4 guests/pod)	-
Classroom	-

### Rates

(3 hour min.)

Daily	\$100/hour
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- Additional costs may apply for Tech services, Event Staff, Security and Cleaning. Refer to Staff and Resource rates for more information
- Features complimentary wi-fi and plug and play technology
- All rates subject to change without notice



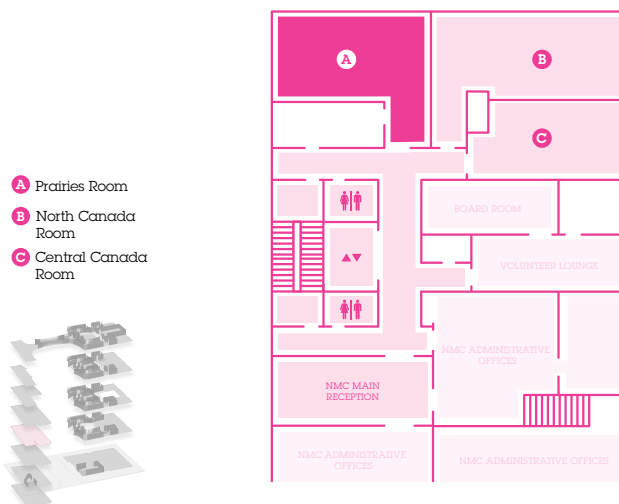
Photo: Gabriella Gut



Photo: Neil Zeller



Photo: Gabriella Gut



# Central Canada Room

## Level 3 West Block

Central Canada Room 390 sq ft • 26' x 15'

This room offers the latest “plug-and-play” technology and full web conferencing capabilities. Central Canada is perfect for board meetings up to 15, and can be joined with North Canada Room for a classroom style configuration, or break-out group sessions for up to 25 participants.

## Capacity

Boardroom	15
Standing Reception	25
Pods (4 guests/pod)	16
Classroom	12

## Rates

(3 hour min.)

Daily	\$100/hour
Combined as one room	\$200/hour

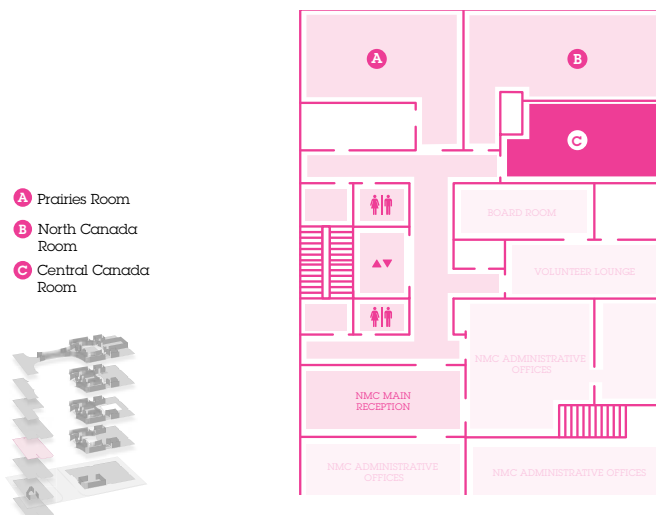
- Additional costs may apply for Tech services, Event Staff, Security and Cleaning. Refer to Staff and Resource rates for more information
- Features complimentary wi-fi and plug and play technology
- All rates subject to change without notice



Photo: Gabriella Gut



Photo: Gabriella Gut



# North Canada Room

## Level 3 West Block

North Canada Room 580 sq ft • 35.3' x 16.5'

This room offers the latest “plug-and-play” technology and full web conferencing capabilities. North Canada is perfect for tel-conferences, and can be joined with Central Canada Room for a classroom style configuration, or break-out group sessions for up to 25 participants.

## Capacity

Boardroom	15
Standing Reception	20
Pods (4 guests/pod)	16
Classroom	14

## Rates

(3 hour min.)

Daily	\$100/hour
Combined as one room	\$200/hour

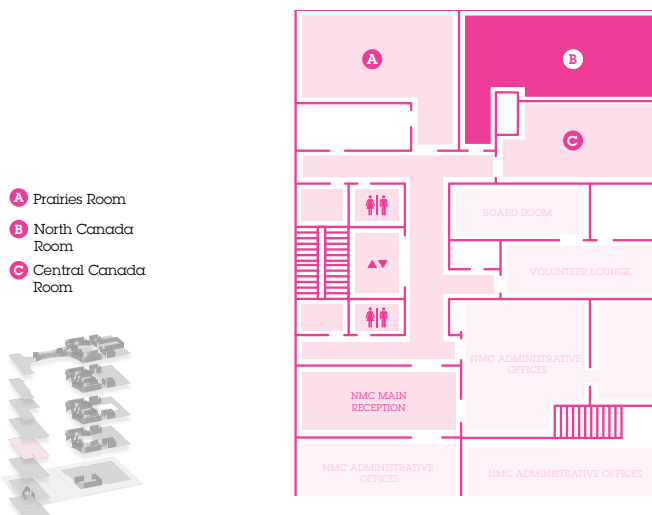
- Additional costs may apply for Tech services, Event Staff, Security and Cleaning. Refer to Staff and Resource rates for more information
- Features complimentary wi-fi and plug and play technology
- All rates subject to change without notice



Photo: Neil Zeller



Photo: Gabriella Gut



# North Canada & Central Canada Rooms

## Level 3 West Block

North Canada Room 580 sq ft • 35.3' x 16.5' | Central Canada Room 390 sq ft • 26' x 15'

Both rooms offer the latest “plug-and-play” technology and full web conferencing capabilities. The rooms can be joined together for a classroom style configuration, or break-out group sessions for up to 25 participants.

### Capacity

Boardroom	15/30*
Standing Reception	45
Pods (4 guests/pod)	25
Classroom	24

### Rates

(3 hour min.)

Combined as one room	\$200/hour
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\* Capacity depends on configuration

- Additional costs may apply for Tech services, Event Staff, Security and Cleaning. Refer to Staff and Resource rates for more information
- Features complimentary wi-fi and plug and play technology
- All rates subject to change without notice



Photo: Gabriella Gut



Photo: Gabriella Gut

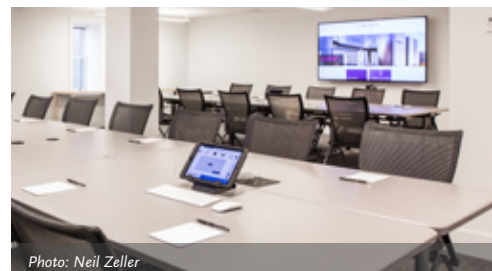


Photo: Neil Zeller



# Terrace Commons

## Level 4 West Block

850 sq ft • 26.5' x 32.3'

The Terrace Commons, adjacent to the Rooftop Patio, is a spacious room equipped with a sink and counter space. This bright room is ideal for breakfast buffets and team-building activities.

### Capacity

Dinner	25
Standing Reception	60
Meeting/Classroom	25
Theatre	-

### Rates

(3 hour min.)

Fixed	\$75/hour
In combination with the Rooftop Patio	\$2,500

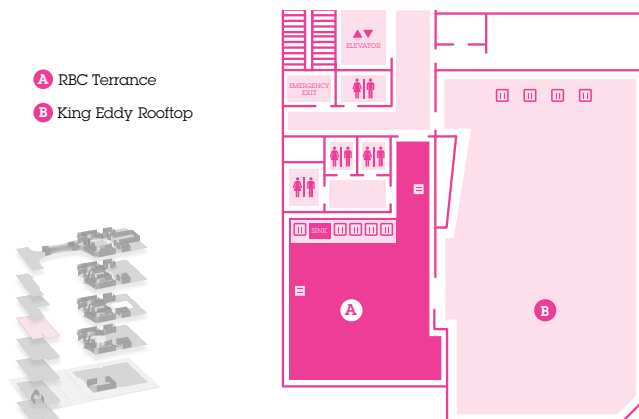
- Rates are based on a six-hour booking (including load-in and load-out time) and include an Event Host and one Tech Staff
- Events with a technical component require a minimum two-hour set up
- Additional costs may apply for Tech services, Event Staff, Ushers and Box Office staff, Security and Cleaning. Refer to Staff and Resource rates for more information
- All rates subject to change without notice



Photo: Brandon Wallis



Photo: Brandon Wallis



# Rooftop Patio

## Level 4 West Block

2,500 sq ft • 37.7' x 67.5'

The Rooftop at the King Eddy features spectacular views of Studio Bell, the Saddledome, and the Calgary Tower, perfect for an informal dinner, cocktail event, or patio gathering.

### Capacity

Dinner	140
Standing Reception	200
Meeting/Classroom	-
Theatre	175

### Rates

(per six hours)

Fixed	\$2,500
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- Rates are based on a six-hour booking (including load-in and load-out time) and include an Event Host and one Tech Staff
- Events with a technical component require a minimum two-hour set up
- Additional costs may apply for Tech services, Event Staff, Ushers and Box Office staff, Security and Cleaning. Refer to Staff and Resource rates for more information
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Photo: Sebastian Buzzalino



Photo: Leblond Studio

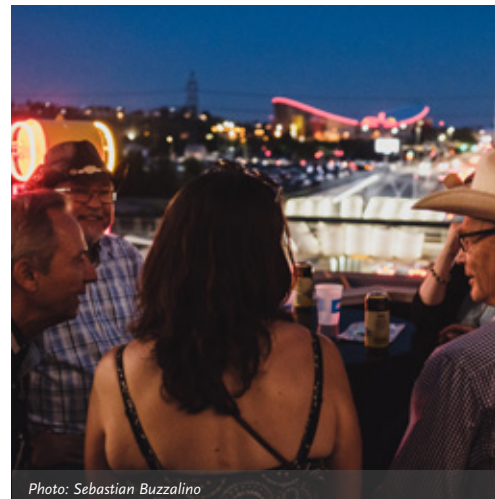


Photo: Sebastian Buzzalino

