

National Music Centre receives international architecture award

(February 26, 2014 – Calgary, AB) The National Music Centre (NMC) has received a second international design award. The 61st Annual Progressive Architecture (P/A) Awards—an annual award given by *Architect Magazine*, one of the leading publications dedicated to architecture and design—recognized lead architect Brad Cloepfil and Allied Works Architecture at an awards dinner last week in New York for the visionary design of the new NMC building.

Architect Magazine's P/A Awards recognize unbuilt projects demonstrating overall design excellence and innovation. The National Music Centre was one of the 10 projects to be recognized out of 150 submissions, and was one of three to receive an award.

“For over 60 years, the Progressive Architecture Awards have recognized the most innovative global architecture. We are honoured to have our design of the National Music Centre recognized with a P/A Award and look forward to the culmination of this important project,” said Brad Cloepfil, Founding Principal of Allied Works Architecture.

Allied Works Architecture won an international competition to convert the historic King Edward Hotel and an adjacent half-acre parcel into a new building that brings the love of music to life by providing space for engaging exhibitions, recording studios, performance spaces, classrooms and a radio station.

The new National Music Centre will be a 160,000 square-foot cultural destination in the heart of Calgary. Opening in 2016, the new NMC is part of the rapid and extensive revitalization of the East Village. Construction began in early 2013 and Allied Works Architecture is working closely with local architect partner Kasian Architecture and CANA Construction to realize the ambitious design.

“When I first saw Brad’s design, I realized that he understood the scope and importance of this project, not only to Calgary, but to Canada. Allied Works understands the heart of NMC, and has given it an awe-inspiring home that Calgarians can be proud to have in their backyard, but it will also attract visitors from across Canada and around the world,” said Andrew Mosker, President and CEO of NMC.

Cloepfil describes the building as a gathering of resonant vessels that hold the many diverse programs, spaces and experiences of the National Music Centre. Nine towers form the body of the building; the vessel walls, clad in terra cotta, will rise in subtle curves that merge, part and intertwine, modeled by light, gravity and acoustics. Inspiration for the building was drawn from Canada’s iconic landscapes – from the cadence of waves to the lullaby of lakeshores, from the silence of the prairies to the echo of the Arctic, and the energy and diversity of Canada’s urban spaces.

(more...)

NMC construction partners:

- Allied Works Architecture, Portland, Oregon and New York City, New York
- Kasian Architecture, Calgary, Alberta
- CANA Construction, Calgary, Alberta
- Haley Sharpe Design, Leicester, UK

To learn more about the future of NMC, visit: www.nmc.ca/our-future/

The P/A Award Jury included, Lise Anne Couture, AIA, Nataly Gattegno, Sasa Radulovic, and Marcelo Spina, Intl. Assoc. AIA.

To learn more about the award, visit: www.architectmagazine.com/architects/the-61st-annual-progressive-architecture-awards_o.aspx?dfpzone=awards.pa_award.

About the National Music Centre

The National Music Centre is the home for music in Canada and its mission is to amplify the love, sharing, and understanding of music. The new National Music Centre will be a 160,000 square-foot, architecturally stunning destination in the heart of Calgary's East Village. It will resonate with expanded programming including education, performance, artist development, and community building collaborations — both in Calgary and across the country. Learn more at nmc.ca.

-30-

Media Contact:

Mary Kapusta
Marketing and Public Relations Manager
National Music Centre
T 403.543.5122
C 403.815.6350
mary.kapusta@nmc.ca



NMC Daytime Aerial
Image by Allied Works Architecture



NMC Night Aerial
Image by Allied Works Architecture



NMC Groundbreaking, February 2013. Photo by
Leblond Studio Inc



NMC Exhibition Stage 7
Image by Haley Sharpe Design