

MEDIA RELEASE

Studio Bell, home of the National Music Centre, welcomes JUNO delegates, July opening announced

March 28, 2016

CALGARY, AB – As a proud premier partner of the 2016 JUNO Awards, the National Music Centre (NMC) is pleased to welcome JUNO delegates to Calgary this week, and we look forward to giving these Canadian artists and members of the music industry a sneak peek of Studio Bell.

On Friday, April 1, NMC will host two private JUNO events at Studio Bell, including the Chairman's Reception presented by Live Nation Canada and the JUNO Welcome Reception presented by The East Village. These receptions will also feature a sneak peek of some of NMC's new exhibitions, including the Halls of Fame gallery.

NMC has partnered with three Canadian music halls of fame—the Canadian Music Hall of Fame, the Canadian Country Music Hall of Fame Collection, and the Canadian Songwriters Hall of Fame—to highlight the contributions of their inductees, and examine the importance of these organizations in recognizing the achievements of musicians, songwriters, industry professionals and other influential players in Canadian music.

Also on April 1, before Burton Cummings' official induction into the Canadian Music Hall of Fame during The 2016 JUNO Awards Broadcast on Sunday, April 3, he will add his name plaque to a wall inside Studio Bell.

“The support of CARAS and our other Halls of Fame partners has been critical to fulfilling our national mandate. Although we're still under construction, we couldn't miss this chance to spark future collaborations with Canada's music industry.”

– Andrew Mosker, President and CEO, National Music Centre

Following this sneak peek of Studio Bell, NMC will close the site to resume construction. A full public opening is planned for July 2016.

Construction of Studio Bell began in early 2013, and since then over 2,300 workers have contributed to building a home for music in Canada. The project will cost \$191 million, and NMC has raised over \$130 million to complete the 160,000 square foot cultural space.

About the National Music Centre

The National Music Centre (NMC) is a national catalyst for discovery, innovation and renewal through music. NMC will preserve and celebrate Canada's music story and inspire a new generation of music lovers through programming that includes on-site and outreach education programs, performances, artist incubation, and exhibitions. For more information, please visit nmc.ca.

Learn more about programming:

- Exhibitions at Studio Bell: nmc.ca/exhibitions
- Collections at Studio Bell: nmc.ca/collection

About Studio Bell

Studio Bell, home of the National Music Centre, is a 160,000 square foot facility located in Calgary's East Village. Slated to open in July of 2016, Studio Bell will be an international hub for music and technology. For more information, please visit studiobell.ca.

***Media accreditation for Studio Bell's July opening has now begun.**

Apply at nmc.ca/studio-bell-media-accreditation



Studio Bell aerial rendering,
credit: Mir.



Studio Bell lobby rendering,
credit: Mir.

Media Contacts:

Julijana Capone | National Music Centre
T 403-543-5123 | C 403-710-4758
julijana.capone@nmc.ca | [@nmc_canada](https://twitter.com/nmc_canada)