

2018 Bell Live Series at the King Eddy lineup announced!

- King Eddy returns for 10 days of live music during Stampede Week from July 6-15
- Historic hotel to permanently re-open as live music venue on July 20

(Calgary, AB — June 7, 2018) The historic King Eddy kicks into high-gear as a pop-up country bar with the return of the Bell Live Series from July 6-15. The venue will then re-open as a permanent live music venue, bar and restaurant with regular hours beginning on July 20.

For 10 days during the Calgary Stampede, the King Eddy will once again be transformed into a honky-tonk in the East Village, featuring a revolving roster of boot-stompin' country acts performing evening headliner shows. House band Ghostboy featuring Mark Parsons will perform free daytime sets from noon to 3:00 pm daily. **Advance tickets for all evening headliner shows go on sale on June 7 at 10:00 am at kingeddy.ca, the brand new King Eddy website.**

“We’ve provided a taste of the resurrected King Eddy over the past two years by piloting successful live music programs like the Bell Live Series, and we’re excited to bring it back with another great lineup,” said Andrew Mosker, President and CEO of the National Music Centre. “Opening the King Eddy as a permanent live music venue, bar and restaurant will allow us to greatly expand our programming mandate, attract new audiences, and continue to build on the Eddy’s storied musical legacy.”

The Bell Live Series at the King Eddy will run daily from July 6-15, 11:30 am to 2:00 am. Admission is free during the day and a cover will be in place after 7:00 pm until close for all headliner shows. Check kingeddy.ca for headliner ticket prices.

Bell Live at the King Eddy headliners:

- Kingston “newgrass” act The Abrams
- Edmonton-based country artist Karac Hendriks
- Calgary country-folk troubadour Tim Hus
- Powerhouse vocalist and Country 105 Rising Star Lauren Mayell
- Lethbridge country crooner Trevor Panczak
- Calgary singer-songwriter Ken Stead

**More exciting secret headliner shows presented by the Canadian Country Music Association and Country 105 as part of the Bell Live Series to be announced soon.*

The King Eddy rooftop patio will be open daily during Stampede Week from 12:00 pm to 11:30 pm and will be closed for private events on July 6, 12 and 13. Stop by before hitting the grounds or end your evening on the terrace with some of the best views of the Stampede’s closing fireworks. *Rooftop access is subject to availability and will be weather dependent. Be sure to check kingeddy.ca for daily updates.*

Country music lovers can also visit Studio Bell, home of the National Music Centre, during Stampede to explore five floors of interactive exhibitions, pieces from the Canadian Country Music Hall of Fame Collection, and a temporary

exhibition from the Calgary Stampede Grandstand Show, which celebrates its 50th anniversary in 2018. Studio Bell will be open seven days a week until September 3, before returning to regular hours, Wednesday to Sunday, 10 am to 5 pm. For full details on hours of operation, holiday closures, and to purchase advance tickets, please visit studiobell.ca/visit.

Special thanks to supporting sponsor Mawer and media partners Bell Media and Calgary Herald.

King Eddy Re-Opening

The King Eddy will open on Friday, July 20. Regular hours are Monday to Wednesday, 11 am to 10 pm; Thursday and Friday, 11 am to 2 am; Saturday, 9 am to 2 am; and Sunday, 9 am to 10 pm. Hours are subject to change depending on events. Stay tuned for a formal Grand Opening party being planned for the fall. Check out the King Eddy's online listings to learn about upcoming events at kingeddy.ca, and follow the King Eddy on Facebook, Twitter and Instagram @KingEddyYYC.

About the King Eddy

The King Edward Hotel originally opened in 1905 on what was then referred to as Whisky Row (9 Avenue). This workingman's hotel and bar saw the rise of Calgary and was even the first desegregated bar in the city. In the 1980s, the Eddy — as locals lovingly call it — became known as a live music venue, specifically for blues music. Dubbed "Calgary's home of the blues," the Eddy welcomed some of the greats, such as John Hammond, Buddy Guy, Pintetop Perkins and Otis Rush. After being condemned, the building was acquired by the National Music Centre to restore it and anchor its new facility around it. The King Eddy was restored much like an artifact and is now breathing new life as a live music venue that NMC and other community partners can program. For more information, please visit kingeddy.ca.

About Studio Bell, home of the National Music Centre

Studio Bell, home of the National Music Centre (NMC), is much more than a museum. A national catalyst for discovery, innovation and renewal through music, NMC preserves and celebrates Canada's music story inside its home at Studio Bell in Calgary's East Village. With programming that includes on-site and outreach education programs, performances, artist incubation and exhibitions, NMC is inspiring a new generation of music lovers. For more information, please visit studiobell.ca.

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